

VegNews magazine

The premier vegetarian lifestyle magazine, VegNews is pleased to announce the winners of the 2010 **VegNews Magazine Best of Show Awards**. With more than 600 submissions at the industry's largest natural products trade show, Expo West, our team of editors tasted and debated all weekend long to determine this year's **12 hottest new vegetarian products**. Winners receive bragging rights plus a beautiful framed award, a feature in the July+August 2010 issue of VegNews, and excellent publicity generated through the awards. Congratulations to all!

Best of Show Award Winners 2010

CACAO TEA

EastBluff Trading Co.
eastblufftrading.com

MEAN GREENZ

Zukes
zukes.com

CHARCOAL DETOX SOAP

SoCal Cleanse
socialcleanse.com

REVITAPOP

RevitaPOP
revitapop.com

CHOCOLATE HAZELNUT BUTTER

Justin's
justinsnutbutter.com

RICE MACARONI WITH NON-DAIRY CHEEZE

Amy's Kitchen
amyskitchen.com

COCONUT WATER SORBET

Turtle Mountain
turtlemountain.com

SEA SALT & VINEGAR KALE CHIPS

Kaia Foods
kaiafoods.com

DUODISH

Earth Friendly Products
ecos.com

SVELTE

CalNaturale
sveltebrand.com

MANDARIN ORANGE CRISPY CHICK'N

Garden Protein International
gardein.com

TOFURKY PIZZA

Turtle Island Foods
tofurky.com