

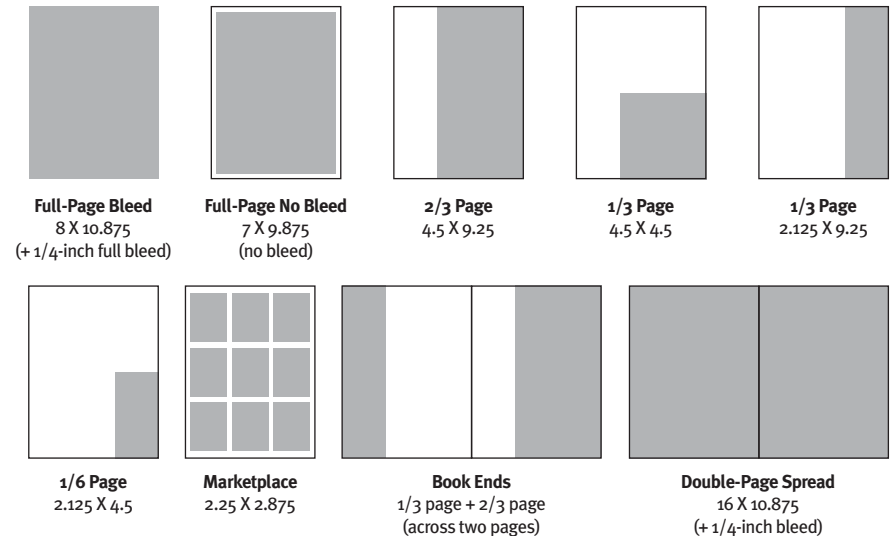
VegNews Magazine

The magazine that started it all, VegNews is filled with scintillating content packaged in a gorgeous, award-winning design. Read by 240,000 people across North America, the publication is distributed via subscriptions and newsstand, and is a top-selling title at stores throughout the country. Fresh, fun, and informative, VegNews highly engaged audience will help your business soar.

AD RATES

FULL COLOR	(save 10%)	(save 20%)	
Full Page (8 x 10.875)	1X	3X	6X
Run of Book	3,500	3,150	2,800
Page 4–10	4,000	3,600	3,200
Inside Back Cover	4,500	4,050	3,600
Inside Front Cover	4,800	4,320	3,840
Page 3	4,800	4,320	3,840
Back Cover	5,000	4,500	4,000
Double Page Spread (16 x 10.875)			
Run of Book	6,000	5,400	4,800
Page 4–10	7,000	6,300	5,600
Inside Front Cover	8,000	7,200	6,400
Fractionals			
Book Ends (1/3 Page + 2/3 Page)	3,600	3,240	2,880
2/3 Page (4.5 x 9.25)	2,500	2,250	2,000
1/3 Page (2.125 x 9.25 or 4.5 x 4.5)	1,400	1,260	1,120
1/6 Page (2.125 x 4.5)	800	720	640
Marketplace (2.25 x 2.875)	450	405	360

AD SIZES



2018 DEADLINES

	Space Deadline	Artwork Deadline
January + February	October 9	October 16
March + April	December 11	December 18
May + June	February 12	February 19
July + August	April 9	April 16
September + October	June 11	June 18
November + December	August 6	August 13

Contact Us

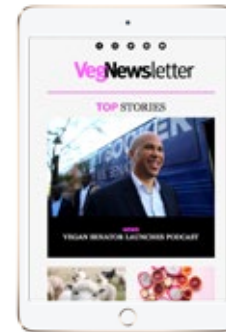
The VegNews team is here to help you thrive. That's been our goal since day one, and we're with you every step of the way. Our rates are affordable, our audience is unmatched, and we can customize a campaign for any budget. It's time to showcase your company in front of the world's largest vegetarian readership—let's make it happen!

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VegNews

VegNews.com + VegNews.com/VegNewsletter + VegNews.com/RecipeClub

