

# Magazine

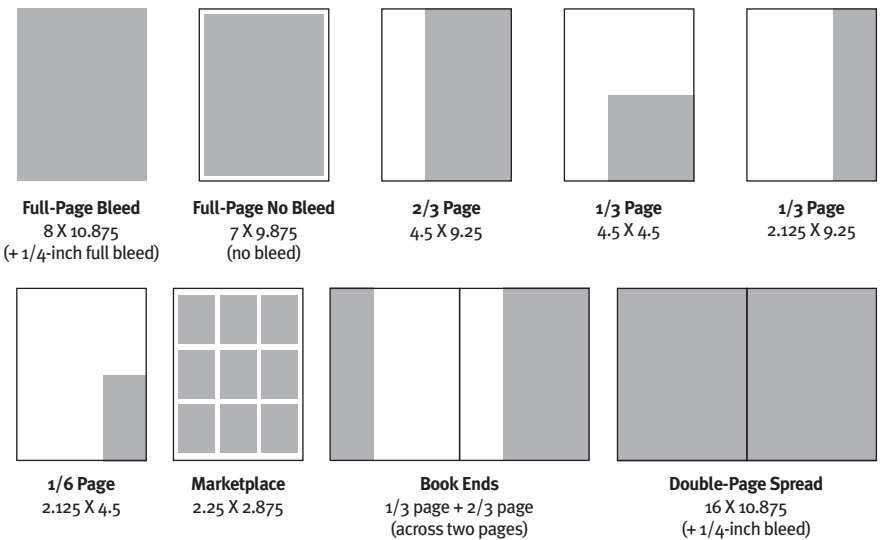
**The magazine that started it all,** VegNews is filled with scintillating content packaged in a gorgeous, award-winning design. Read by 240,000 people across North America, the publication is distributed via subscriptions and newsstand, and is the top-selling, plant-based title on the newsstand.

Fresh, fun, and informative, VegNews highly engaged audience will help your business soar.

## AD RATES

FULL COLOR	(save 10%)		(save 20%)
	1X	2X	4X
<b>Full Page (8 x 10.875)</b>			
Run of Book	3,500	3,150	2,800
Page 4-10	4,000	3,600	3,200
Inside Back Cover	4,500	4,050	3,600
Inside Front Cover	4,800	4,320	3,840
Page 3	4,800	4,320	3,840
Back Cover	5,000	4,500	4,000
<b>Double Page Spread (16 x 10.875)</b>			
Run of Book	6,000	5,400	4,800
Page 4-10	7,000	6,300	5,600
Inside Front Cover	8,000	7,200	6,400
<b>Fractionals</b>			
<b>Book Ends (1/3 Page + 2/3 Page)</b>	3,600	3,240	2,880
<b>2/3 Page (4.5 x 9.25)</b>	2,500	2,250	2,000
<b>1/3 Page (2.125 x 9.25 or 4.5 x 4.5)</b>	1,400	1,260	1,120
<b>1/6 Page (2.125 x 4.5)</b>	800	720	640
<b>Marketplace (2.25 x 2.875)</b>	450	405	360

## AD SIZES



## 2019 DEADLINES

	Space Deadline	Artwork Deadline	On Sale
The Wellness Issue, January	October 12	October 26	January 1
The Spring Issue, April	January 25	February 8	April 1
The Summer Issue, July	April 19	May 3	July 1
The Holiday Issue, October	July 19	August 2	October 1