

# Email Newsletters

**Want an affordable, targeted campaign reaching more than 100,000 people?** Our wildly popular email newsletters provide an excellent opportunity to boldly position your company. Each month, the award-winning VegNewsletter goes out to 130,000 opt-in subscribers, and features top news stories, recipes, giveaways, and more. Every Wednesday, the VegNews Recipe Club arrives in 104,000 opt-in subscriber in-boxes and includes a delicious vegan recipe. Finally, our Holiday VegNewsletters are sent to all of our email newsletters readers six times a year.

## VegNewsletter

1 month	\$699
3 months	\$629 (10% discount)
6 months	\$594 (15% discount)
12 months	\$559 (20% discount)

## VegNews Recipe Club

1 week	\$399
3 weeks	\$359 (10% discount)
6 weeks	\$339 (15% discount)
12 weeks	\$319 (20% discount)

## Holiday VegNewsletter

1 month	\$799
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600 x 148

600 x 148

600 x 148

The image displays three vertical email newsletter preview cards. Each card is labeled with its dimensions, 600 x 148. The first card, 'VegNewsletter', features a 'TOP STORIES' section with a pink macaron and a '25% OFF VEGAN MEAL DELIVERY' promotion highlighted in a yellow circle. The second card, 'VegNews Recipe Club', features a 'MUST-MAKE RECIPE' section with a BBQ chicken recipe and a '25% OFF VEGAN MEAL DELIVERY' promotion highlighted in a yellow circle. The third card, 'Holiday VegNewsletter', features a 'PARTY TIPS' section with a taco recipe and a '25% OFF VEGAN MEAL DELIVERY' promotion highlighted in a yellow circle.