

Magazine

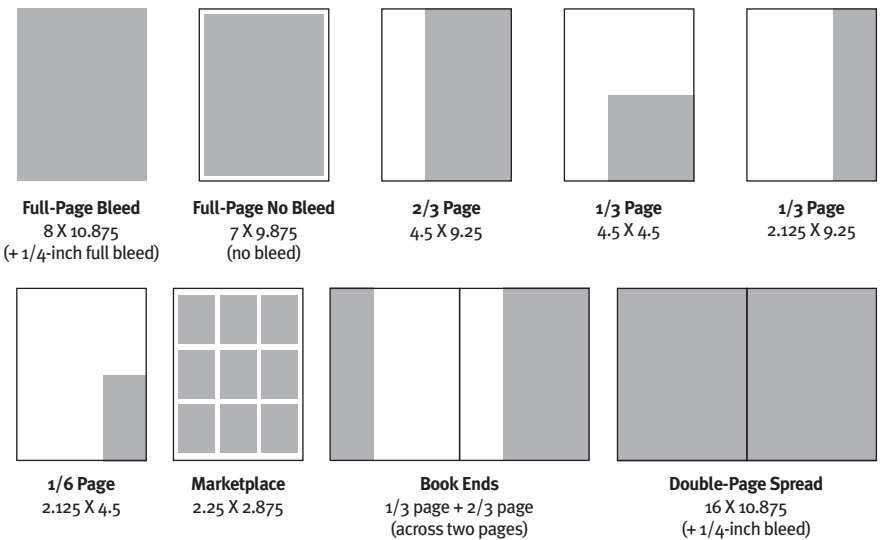
The magazine that started it all, VegNews is filled with scintillating content packaged in a gorgeous, award-winning design. Read by 240,000 people across North America, the publication is distributed via subscriptions and newsstand, and is the top-selling, plant-based title on the newsstand.

Fresh, fun, and informative, VegNews highly engaged audience will help your business soar.

AD RATES

FULL COLOR	(save 10%)		(save 20%)
	1X	2X	4X
Full Page (8 x 10.875)			
Run of Book	3,500	3,150	2,800
Page 4-10	4,000	3,600	3,200
Inside Back Cover	4,500	4,050	3,600
Inside Front Cover	4,800	4,320	3,840
Page 3	4,800	4,320	3,840
Back Cover	5,000	4,500	4,000
Double Page Spread (16 x 10.875)			
Run of Book	6,000	5,400	4,800
Page 4-10	7,000	6,300	5,600
Inside Front Cover	8,000	7,200	6,400
Fractionals			
Book Ends (1/3 Page + 2/3 Page)	3,600	3,240	2,880
2/3 Page (4.5 x 9.25)	2,500	2,250	2,000
1/3 Page (2.125 x 9.25 or 4.5 x 4.5)	1,400	1,260	1,120
1/6 Page (2.125 x 4.5)	800	720	640
Marketplace (2.25 x 2.875)	450	405	360

AD SIZES



2020 DEADLINES

	On Sale	Space Deadline	Artwork Deadline
The Wellness Issue	January 1	October 18	November 1
The Best of Vegan Issue	April 1	January 17	January 31
The Summer Food Issue	July 1	April 17	May 1
The Holiday Issue	October 1	July 10	July 24