



Blog to Business

August 2011 Twitter Chat transcript

Tuesday, August 23 @ 6pm PST/9pm PST

We bring you some of our favorite vegan bloggers to discover how they've turned their blog into cookbook deals, full-time jobs, and more. Want to take your vegan blog to the next level? Join us and learn from the brightest minds blogging today.

Special Guests: Susan Voisin ([@susanffvk](#)), Carolyn Scott-Hamilton ([@HealthyVoyager](#)), Laura Beck ([@mrpenguino](#)), Kathy Patalsky ([@lunchboxbunch](#)), Allyson Kramer ([@ManifestVegan](#)), Ayinde Howell ([@AYINDE](#)), and Chloé Jo Davis ([@GirlieGirlArmy](#)).

OFFICIAL TRANSCRIPT

(beginning of chat starts at the end)

[vegansaurus](#) RT [@VegNews](#): VN Editor-at-Large Laura Beck ([@mrpenguino](#)) is a sassy lady writer extraordinaire. She blogs at: <http://t.co/vBdgnjI> [#vegnewschat](#) -8:59 AM Aug 24th, 2011

[reciperenovator](#) [@diannej](#) Yer welcome... meant every word. It was [#vegnewschat](#). Ppl were asking for help with blogging/writing. Have a great day Dianne. -8:49 AM Aug 24th, 2011

[MyRealFoodLife](#) RT [@findingvegan](#): new bloggers: submit your posts to <http://t.co/39Hqj8T> ! traffic has been fab lately - will help u find new readers! [#vegnewschat](#) -6:12 AM Aug 24th, 2011

[adriennefriend](#) RT [@mrpenguino](#): Agreed! RT [@susanffvk](#): I dont think it matters how many readers you have to be relevant. Youre relevant to those readers. [#vegnewschat](#) -8:18 PM Aug 23rd, 2011

[Nadiland](#) RT [@GirlieGirlArmy](#): Truth: I know almost NO [#vegan](#) bloggers who legitimately make their entire living via their websites. Branching out is a must. [#vegnewschat](#) -7:36 PM Aug 23rd, 2011

[Kristalia](#) new to veganism & chat, been searching around to find info and blogs and recipes it's been a week so far and having a blast [#vegnewschat](#) -7:32 PM Aug 23rd, 2011

[ManifestVegan](#) RT [@AYINDE](#): [@FarmerMarketVeg](#) [@ManifestVegan](#) Yes but can a brotha get it [#bloghim?](#) [#vegnewschat](#) -7:29 PM Aug 23rd, 2011

[ManifestVegan](#) [@TheVeganSpork](#) yay for you! <3 there's a bit of a learning curve, but man o man is it worth it. :)
[#vegnewschat](#) -7:22 PM Aug 23rd, 2011

[susanffvk](#) [@jakigh](#) Thanks so much! I'm so happy to hear that! [#vegnewschat](#) -7:14 PM Aug 23rd, 2011

[work4veggies](#) I LOVED all the advice on the [#vegnewschat](#)!! Can't wait to participate in the next one :) -7:13 PM
Aug 23rd, 2011

[EdenDiBianco](#) RT [@GirlieGirlArmy](#): It's frustrating when knock-offs come a' callin, but I believe in the uniqueness
of my voice (and GGA!) enough to keep going. [#vegnewschat](#) -7:13 PM Aug 23rd, 2011

[jakigh](#) [#vegnewschat](#) [@susanffvk](#) will do. Thanks again! I've followed you for 3 years. You were 1 of 3 women that
inspired me to start my food blog! -7:12 PM Aug 23rd, 2011

[work4veggies](#) [@reciperenovator](#) ahh thank you so much! Can't wait to read it :) [#vegnewschat](#) -7:10 PM Aug 23rd,
2011

[VeganInTheKitch](#) Awesome chat...thanks to everyone for your valuable tips and what you give to the blogosphere
on a daily basis! [#VegNewsChat](#) -7:09 PM Aug 23rd, 2011

[TheVeganSpork](#) [@nashveggie](#) [@manifestvegan](#) Thanks so much, I am on it (and off blogger)! [#vegnewschat](#) -7:09
PM Aug 23rd, 2011

[BeyondNFINITY](#) [@reciperenovator](#) [@VegNews](#) [@susanffvk](#) [@HealthyVoyager](#) [@mrpenguino](#) [@ManifestVegan](#)
[@AYINDE](#) [@GirlieGirlArmy](#) [@findingvegan](#) Thank u [#vegnewschat](#) -7:08 PM Aug 23rd, 2011

[susanffvk](#) Goodnight, everybody! And congrats on all the new books--I can't wait to buy them all. See some of you
at Vida Vegan Con! [#vegnewschat](#) -7:08 PM Aug 23rd, 2011

[nashveggie](#) [@TheVeganSpork](#) Yes, self-hosted WordPress [#vegnewschat](#) -7:07 PM Aug 23rd, 2011

[TheVeganSpork](#) This was great, thank you for the opportunity to chat! :) Us newbies really appreciate it!
[#vegnewschat](#) -7:06 PM Aug 23rd, 2011

[ManifestVegan](#) [@TheVeganSpork](#) yes. get off blogger! get on self hosted wordpress. :) learn css. you'll never ever
EVER go back. [#vegnewschat](#) -7:06 PM Aug 23rd, 2011

[reciperenovator](#) RT [@VegNews](#): Thx SO much to our great guests! [@susanffvk](#) [@HealthyVoyager](#) [@mrpenguino](#) [@ManifestVegan](#) [@AYINDE](#) [@GirlieGirlArmy](#) [@findingvegan](#) [#vegnewschat](#) -7:05 PM Aug 23rd, 2011

[BeyondNFinity](#) [@work4veggies](#) [@reciperenovator](#) [@vegrunnergirl](#) I am reading that book now! Awesome read! [#vegnewschat](#) -7:05 PM Aug 23rd, 2011

[opensourcevegan](#) [@theadkchick](#) Sadly, [#vegnewschat](#) is over now, but [@VegNews](#) is going to make the chat archive available tomorrow. -7:05 PM Aug 23rd, 2011

[TheVeganSpork](#) [@nashveggie](#) what do you use instead of blogger? Self hosted? [#vegnewschat](#) -7:05 PM Aug 23rd, 2011

[vegrunnergirl](#) Thanks again everyone. Look forward to chatting more. You are all inspiring me! Thanks [@vegnews](#) for hosting this. [#vegnewschat](#) -7:04 PM Aug 23rd, 2011

[AYINDE](#) Thank you all and goodnight! [#vegnewschat](#) -7:04 PM Aug 23rd, 2011

[work4veggies](#) [@ManifestVegan](#) Congrats to you!! So excited I found you via this chat-- can't wait for the book! [#vegnewschat](#) -7:02 PM Aug 23rd, 2011

[vegrunnergirl](#) [@nashveggie](#) thank you for your words of encouragement. [#vegnewschat](#) -7:02 PM Aug 23rd, 2011

[nashveggie](#) [@reciperenovator](#) Blogger too restricting. I don't even comment on Blogger blogs anymore. [#vegnewschat](#) -7:02 PM Aug 23rd, 2011

[susanffvk](#) [@VegNews](#) Thanks for including me! Honored to be included w/ such accomplished bloggers! [#vegnewschat](#) -7:02 PM Aug 23rd, 2011

[HealthyVoyager](#) [@VegNews](#) thanks for hosting! Hope to see a lot of you at [@vidavegancon](#)! [#vegnewschat](#) -7:02 PM Aug 23rd, 2011 [findingvegan](#) Thnx [@VegNews](#)! [@susanffvk](#) [@HealthyVoyager](#) [@mrpenguino](#) [@ManifestVegan](#) [@AYINDE](#) [@GirlieGirlArmy](#) love u ALL!! keep up amazing work! [#vegnewschat](#) -7:02 PM Aug 23rd, 2011

[GirlieGirlArmy](#) [@findingvegan](#) Just saw that sweet compliment: Thank you!! Every reader of GGA truly feels like one of my besties. That's key! [#vegnewschat](#) -7:01 PM Aug 23rd, 2011

[TheVeganSpork @susanffvk](#) good to know! [#vegnewschat](#) -7:01 PM Aug 23rd, 2011

[vegrunnergirl @manifestvegan](#) thank you so much. [#vegnewschat](#) -7:01 PM Aug 23rd, 2011

[VegDivasKitchen #VegNewsChat](#) I am not quite sure, probably just getting the courage to start a blog! Still trying to get more followers :) -7:01 PM Aug 23rd, 2011

[cupcakesandkale](#) have been taking it all in - thank you all for sharing your huge wealth of knowledge! xo
[#vegnewschat](#) -7:01 PM Aug 23rd, 2011

[FarmerMarketVeg @VegNews](#), thanks for hosting! This was a great chat, nice to talk to you all. Signing out, Ali.
[#vegnewschat](#) -7:01 PM Aug 23rd, 2011

[AYINDE](#) Thank you! this was a blast I'm sitting in [@simplyseema](#) living room testing recipes & eating!
[#vegnewschat](#) -7:01 PM Aug 23rd, 2011

[vegrunnergirl @RandynAverysMom](#) I love hearing that. [#vegnewschat](#) -7:01 PM Aug 23rd, 2011

[work4veggies @reciperenovator @vegrunnergirl](#) Does the blog have a twitter? They should! :) [#vegnewschat](#) -
7:01 PM Aug 23rd, 2011

[opensourcevegan](#) Thanks experts & [@VegNews!](#) [#vegnewschat](#) -7:01 PM Aug 23rd, 2011

[fitflexitarian #VegNewsChat](#) So glad I accidentally checked my Twitter after dinner and found this chat! You're all awesome, thanks for the advice!!! -7:01 PM Aug 23rd, 2011

[opensourcevegan](#) RT [@VegNews](#): Thx SO much to our great guests! [@susanffvk @HealthyVoyager @mrpenguino @ManifestVegan @AYINDE @GirlieGirlArmy @findingvegan #vegnewschat](#) -7:00 PM Aug 23rd, 2011

[work4veggies](#) RT [@reciperenovator](#): [@vegrunnergirl](#) Read Will Write for Food, the book and the blog. Great place to start. Then, start! [#vegnewschat](#) -7:00 PM Aug 23rd, 2011

[nashveggie @vegrunnergirl](#) Soon you'll develop a feel for it and your posts will take their own meaning.
[#VegNewsChat](#) -7:00 PM Aug 23rd, 2011

[VegNews](#) So much great info tonight. Hope everyone enjoyed the chat as much as we did! Goodnight, blogland!
[#VegNewsChat](#) -7:00 PM Aug 23rd, 2011

[susanffvk @TheVeganSpork](#) I got off Blogger and went to self-hosted wordpress. I wish I'd done it years before. So much better. [#vegnewschat](#) -7:00 PM Aug 23rd, 2011

[reciperenovator @TheVeganSpork](#) Gotta move to Wordpress. I started on Blogger, WP is SO worth the time to move. [#vegnewschat](#) -7:00 PM Aug 23rd, 2011

[ManifestVegan @work4veggies](#) awe, no problem! <3 [#vegnewschat](#) -7:00 PM Aug 23rd, 2011

[opensourcevegan @TheVeganSpork](#), I like [#Wordpress](#) because it has lots of 3rd party plugins, and it's very widely used. [#vegnewschat](#) -7:00 PM Aug 23rd, 2011

[ManifestVegan @VegNews](#) proudest moment was getting an amazing literary agent, and then getting published. i'm still in shock. O_o [#vegnewschat](#) -7:00 PM Aug 23rd, 2011

[nashveggie @vegrunnergirl](#) Just start out by reading your favorites. You'll get ideas and the words will flow. Just write what you feel. [#VegNewsChat](#) -7:00 PM Aug 23rd, 2011

[HealthyVoyager @vegenista](#) See you there! [#vegnewschat](#) -7:00 PM Aug 23rd, 2011

[FarmerMarketVeg @VegNews @findingvegan](#) SO excited for the new issue of Veg News! It'll be my first one since I subscribed. [#vegnewschat](#) -7:00 PM Aug 23rd, 2011 [VegNews](#) Thx SO much to our great guests! [@susanffvk @HealthyVoyager @mrpenguino @ManifestVegan @AYINDE @GirlieGirlArmy @findingvegan #vegnewschat](#) -7:00 PM Aug 23rd, 2011

[work4veggies @vegrunnergirl](#) That is super cool. I would love to read about that! [#vegnewschat](#) -6:59 PM Aug 23rd, 2011

[reciperenovator @vegrunnergirl](#) Read Will Write for Food, the book and the blog. Great place to start. Then, start! [#vegnewschat](#) -6:59 PM Aug 23rd, 2011

[vegrunnergirl](#) Thank you to all of you. I'm so glad I joined this chat and finally starting talking! [#vegnewschat](#) -6:59 PM Aug 23rd, 2011

[work4veggies @ManifestVegan](#) That's a great piece of advice!! Thank you so much :) [#vegnewschat](#) -6:59 PM Aug 23rd, 2011

[vegenista](#) thanks everyone! great advice! hope to meet some of you [@VidaVeganCon](#) this weekend! [#vegnewschat](#) -6:59 PM Aug 23rd, 2011

[TheVeganSpork](#) What sites do you all recommend for hosting your blog. Is Google Blogger holding me back? [#vegnewschat](#) -6:59 PM Aug 23rd, 2011

[work4veggies](#) RT [@ManifestVegan](#): [@VegNews](#) 3 tips for new bloggers: read!, have lots of patience, keep a reg schedule. people will come. they will! [#vegnewschat](#) -6:59 PM Aug 23rd, 2011

[work4veggies](#) [@findingvegan](#) [@VegNews](#) Congrats to you!! [#vegnewschat](#) -6:59 PM Aug 23rd, 2011

[fitflexitarian](#) [@findingvegan](#) thanks for the advice!!! I'll definitely start experimenting with the widow I have [#vegnewschat](#) -6:59 PM Aug 23rd, 2011

[VegNews](#) Love! [@VegNews](#) easy having my photo on the Sep/Oct issue cover of the amazing, awesome, inspiring magazine! <http://t.co/EqXkgtz> [#VegNewsChat](#) -6:59 PM Aug 23rd, 2011

[VegNews](#) Love! [@VegNews](#) easy having my photo on the Sep/Oct issue cover of the amazing, awesome, inspiring magazine! <http://t.co/EqXkgtz> [#VegNewsChat](#) -6:59 PM Aug 23rd, 2011

[opensourcevegan](#) RT [@EatLikeaRabbit](#): Thanks for a great chat [#Vegnewschat](#) -6:58 PM Aug 23rd, 2011

[FarmerMarketVeg](#) [@RandynAverysMom](#), I love to hear stories like that! Good luck to her, I bet she's in the prime of her life. [#vegnewschat](#) -6:58 PM Aug 23rd, 2011

[reciperenovator](#) Thanks everyone! Enjoyed it! I followed a lot of you. :) [#vegnewschat](#) Feel free to DM w ?s if you like. Happy to help. -6:58 PM Aug 23rd, 2011

[ManifestVegan](#) [@vegrunnergirl](#) i love running! i'll subscribe. i bet you'll have an amazing time with that. best wishes to you. <3 <3 [#vegnewschat](#) -6:58 PM Aug 23rd, 2011

[vegrunnergirl](#) Where is the best place to start reading about blogging? Online? Books? I need to get over the fear factor and just do it! [#vegnewschat](#) -6:58 PM Aug 23rd, 2011

[AYINDE](#) My proudest moment was when I relaunched www.ieatgrass.com this summer. it was my baby from concept to launch![#awddaddy](#)'slilbaby [#vegnewschat](#) -6:58 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) I'd have to say the first time I met "a fan". It was awesome, I cried, haha! [#vegnewschat](#)
-6:58 PM Aug 23rd, 2011

[RandynAverysMom @vegrunnergirl](#) my mother is a 51 yr old vegan, running the NY marathon this year!
[#vegnewschat #vegnewschat](#) -6:57 PM Aug 23rd, 2011

[EatLikeaRabbit](#) Thanks for a great chat [#Vegnewschat](#) -6:57 PM Aug 23rd, 2011

[ManifestVegan @fitflexitarian](#) yes! that is exactly it. get a nice piece of flat wood to shoot on, it'll stand in as your table! seriously. :) [#vegnewschat](#) -6:57 PM Aug 23rd, 2011

[TheSweetTomato](#) Can anyone recommend a good affiliate network where I can find good healthy products to promote on my site? [#vegnewschat](#) -6:57 PM Aug 23rd, 2011

[findingvegan @VegNews](#) easy: having my photo on the next Sep/Oct issue cover of the amazing, awesome, inspiring magazine [@VegNews!!](#) :) [#proud #vegnewschat](#) -6:57 PM Aug 23rd, 2011

[reciperenovator](#) Loved [#CampBlogaway](#) (SoCal), just went to BlogHer. And we just started a local group in town to share/teach. [#vegnewschat](#) -6:56 PM Aug 23rd, 2011

[opensourcevegan](#) RT [@ManifestVegan: @VegNews](#) 3 tips for new bloggers: read!, have lots of patience, keep a reg schedule. people will come. they will! [#vegnewschat](#) -6:56 PM Aug 23rd, 2011 [fitflexitarian @work4veggies](#) you're welcome! I love connecting with new people :-)) [#vegnewschat](#) -6:56 PM Aug 23rd, 2011

[ManifestVegan @VegNews](#) 3 tips for new bloggers: read!, have lots of patience, keep a reg schedule. people will come. they will! [#vegnewschat](#) -6:56 PM Aug 23rd, 2011

[vegrunnergirl](#) I am a runner and would like to incorporate running with a vegan lifestyle, etc. [#vegnewschat](#) -6:56 PM Aug 23rd, 2011

[susanffvk @fitflexitarian](#) A bedroom is much better than a bathroom. Use it! :-)) [#vegnewschat](#) -6:56 PM Aug 23rd, 2011

[opensourcevegan @susanffvk](#) Good tips! Also, do articles have a higher priority in [#vegan](#) blogs than other mediums such as [#YouTube](#) videos? [#vegnewschat](#) -6:56 PM Aug 23rd, 2011

[VegNews](#) For our experts, what has been your proudest moment since starting your blogs? [#VegNewsChat](#) -6:55 PM Aug 23rd, 2011
[findingvegan](#) [@fitflexitarian](#) [@FarmerMarketVeg](#) I know the cramped NYC apt thing! If I could do it in my shoebox, so can u :) find a window. [#vegnewschat](#) -6:55 PM Aug 23rd, 2011

[reciperenovator](#) I have a blogger friend who takes her food to work to shoot it at lunch. Could that work for you? [#vegnewschat](#) -6:55 PM Aug 23rd, 2011

[fitflexitarian](#) [@ManifestVegan](#) hmmm my only real window is the bedroom, next to my bed. I guess I have to start shooting there! [#vegnewschat](#) -6:55 PM Aug 23rd, 2011

[work4veggies](#) RT [@GirlieGirlArmy](#): [@VegNews](#) We have a really helpful article on GGA; "Top 5 Ways To Make Your Website Huge" <http://t.co/cM2D04e> A must read! [#vegnewschat](#) -6:55 PM Aug 23rd, 2011

[FarmerMarketVeg](#) [@fitflexitarian](#), I'm sorry to hear that! You'll find a way, I have faith. [#vegnewschat](#) -6:55 PM Aug 23rd, 2011

[vegrunnergirl](#) Thank you. I'll probably chat more with you about it directly if you don't mind. [#vegnewschat](#) -6:55 PM Aug 23rd, 2011

[work4veggies](#) [@TheVeganSpork](#) [@vegrunnergirl](#) Yeah do it! And then tell us about it! :) [#vegnewschat](#) -6:55 PM Aug 23rd, 2011

[TheVeganSpork](#) [@reciperenovator](#) any conferences or networks you recommend? [#vegnewschat](#) -6:54 PM Aug 23rd, 2011

[susanffvk](#) [@VegNews](#) I was an English teacher in my past life, so editing is everything to me! [#vegnewschat](#) -6:54 PM Aug 23rd, 2011

[fitflexitarian](#) [@FarmerMarketVeg](#) I live in a cramped NYC apartment, no "outside" for me to go to for better photos :-([#vegnewschat](#) -6:54 PM Aug 23rd, 2011

[work4veggies](#) RT [@AYINDE](#): 3 things for new bloggers 1. Spell check. 2. Blog when you say will. 3. Let your personality shine! [#vegnewschat](#) -6:54 PM Aug 23rd, 2011

[findingvegan](#) new bloggers: don't be afraid to get personal on your blog. That's what ppl r looking for. and pretty photos help too :) [#vegnewschat](#) -6:54 PM Aug 23rd, 2011

[work4veggies @opensourcevegan](#) Haha ohhh okay, I guess I can shell out \$1.99 :) [#vegnewschat](#) -6:54 PM Aug 23rd, 2011

[AYINDE](#) 3 things for new bloggers 1. Spell check. 2. Blog when you say will. 3. Let your personality shine!
[#vegnewschat](#) -6:53 PM Aug 23rd, 2011

[susanffvk @vegrunnergirl](#) You can do it! All you have to do is start. [#vegnewschat](#) -6:53 PM Aug 23rd, 2011

[VegNews](#) We editors like the idea of proofreading before posting! [@susanffvk #VegNewsChat](#) -6:53 PM Aug 23rd, 2011

[work4veggies @mrpenguino](#) So sorry you have to go, Laura! Loved your advice! [#vegnewschat](#) -6:53 PM Aug 23rd, 2011

[TheVeganSpork @vegrunnergirl](#) jump right in! I did! :) It's addicting [#vegnewschat](#) -6:53 PM Aug 23rd, 2011

[FarmerMarketVeg @findingvegan](#), Don't you worry, I always always always post my recipes. That's why I need to improve my photography, though! :) [#vegnewschat](#) -6:53 PM Aug 23rd, 2011

[reciperenovator](#) My advice: 1) Post regularly 2) quality content 3) great fotos 4) comment/ go to conferences/network. [#vegnewschat](#) -6:53 PM Aug 23rd, 2011

[GirlieGirlArmy @VegNews](#) We have a really helpful article on GGA; "Top 5 Ways To Make Your Website Huge" <http://t.co/cM2D04e> A must read! [#vegnewschat](#) -6:53 PM Aug 23rd, 2011

[work4veggies](#) RT [@mrpenguino](#): [@VegNews](#) three things all bloggers need: computer access, stick-with-it-ness, and identifying their unique and special voice! [#vegnewschat](#) -6:53 PM Aug 23rd, 2011 [fitflexitarian #VegNewsChat](#)
To all the experts: what's the [#1](#) thing you know now that you wish you knew when you were starting out? -6:53 PM Aug 23rd, 2011

[susanffvk @VegNews](#) 3 things: Write what you know, write about your passion, and proofread before posting. [#vegnewschat](#) -6:53 PM Aug 23rd, 2011

[work4veggies @findingvegan](#) Thank you so much for the tip! [#vegnewschat](#) -6:53 PM Aug 23rd, 2011

[HealthyVoyager @findingvegan](#) Love it! [#vegnewschat](#) -6:52 PM Aug 23rd, 2011

[yummyplants](#) Thanks to everyone for sharing their wisdom! One with one with one, we can change this world :)
Wish you all good things! [#vegnewschat](#) -6:52 PM Aug 23rd, 2011

[vegrunnergirl](#) Hello everyone! I've been quietly sitting taking in all your info. Hope to get into blogging one day.
Thanks for inspiring me! [#vegnewschat](#) -6:52 PM Aug 23rd, 2011

[FarmerMarketVeg](#) [@work4veggies](#) [@VegNews](#) Agreed! This was super fun and incredibly helpful. [#vegnewschat](#) -
6:52 PM Aug 23rd, 2011

[opensourcevegan](#) [@work4veggies](#) LOL. Well, if you use Camera+, a 1.99 app, it'll really enhance your photos!
[#vegnewschat](#) -6:52 PM Aug 23rd, 2011

[mrpenguino](#) [@VegNews](#) three things all bloggers need: computer access, stick-with-it-ness, and identifying their
unique and special voice! [#vegnewschat](#) -6:52 PM Aug 23rd, 2011

[HealthyVoyager](#) [@VegNews](#) Write what you love, what you know and just do it! [#vegnewschat](#) -6:52 PM Aug 23rd,
2011

[findingvegan](#) new bloggers: submit your posts to <http://t.co/39Hqj8T> ! traffic has been fab lately - will help u find
new readers! [#vegnewschat](#) -6:52 PM Aug 23rd, 2011

[TheVeganSpork](#) [@opensourcevegan](#) Hootsuite's easy to use, you can schedule FB posts and tweets [@AYINDE](#) I will
have to give tweet deck a shot! [#vegnewschat](#) -6:52 PM Aug 23rd, 2011

[work4veggies](#) [@VegNews](#) I can't believe it's almost over! My 1st [#vegnewschat](#) and I love it! -6:52 PM Aug 23rd,
2011

[FarmerMarketVeg](#) [@work4veggies](#) Happy to help! [#vegnewschat](#) -6:51 PM Aug 23rd, 2011 [VegNews](#) Thanks so
much, [@mrpenguino](#)! Great chatting with you! [#VegNewsChat](#) -6:51 PM Aug 23rd, 2011

[AYINDE](#) [@mrpenguino](#) ciao [#vegnewschat](#) -6:51 PM Aug 23rd, 2011

[work4veggies](#) [@fitflexitarian](#) [@FarmerMarketVeg](#) Thank you so much for the advice! [#vegnewschat](#) -6:51 PM Aug
23rd, 2011

[VegNews](#) For our experts, what are the three most important things for a new blogger to know? [#VegNewsChat](#) -

6:51 PM Aug 23rd, 2011 [findingvegan @susanffvk](#) u were one of my 1st vegan blogs 2 read! So inspiring Susan!! :)
[@GirlieGirlArmy](#) too! important 2 have role models [#vegnewschat](#) -6:51 PM Aug 23rd, 2011

[tamaranikic @VegNews](#) I wouldn't say I'm a pro-blogger but mine was on S.E.X. <http://t.co/5XI4aTg> [#vegnewschat](#)
(I have some inspiring stories on there!) -6:51 PM Aug 23rd, 2011

[mrpenguino @VegNews](#) I have to go! This was so much fun! I am going to check out so many new blogs because of
this! Thanks all!! [#vegnewschat](#) -6:51 PM Aug 23rd, 2011

[work4veggies @FarmerMarketVeg @fitflexitarian](#) Haha that's such a great idea. I live in Phoenix, AZ, where it's
light ALL THE TIME. [#vegnewschat](#) -6:51 PM Aug 23rd, 2011

[fitflexitarian @FarmerMarketVeg @work4veggies](#) I use a Canon G12, it's the best non-DSLR you can get & takes
amazing food photos! [#vegnewschat](#) -6:50 PM Aug 23rd, 2011

[ManifestVegan @fitflexitarian](#) any windows anywhere? i shoot in my dining room in 1 tiny area most of the time -
usually between noon and 3 : [#vegnewschat](#) -6:50 PM Aug 23rd, 2011

[AYINDE](#) I'm pretty nice with my iphone3 [#dino #vegnewschat](#) -6:50 PM Aug 23rd, 2011

[VegNews](#) The chat flying by—just 10 minutes remain! Don't forget, we'll post a full transcript tomorrow.
[#VegNewsChat](#) -6:50 PM Aug 23rd, 2011

[ChefCindi](#) If my name is included when other sites use my recipes I let it go! RT [@VegNews: @FindingVegan:](#)
content from being pilfered? [#VegNewsChat](#) -6:50 PM Aug 23rd, 2011

[reciperenovator @fitflexitarian](#) Find any room w nat light, or go outside, or take to work. You can't imagine how
much diff it makes w fotos. [#vegnewschat](#) -6:50 PM Aug 23rd, 2011

[mrpenguino @VegNews](#) you can get a the vegan mofo blog bundle here for blog inspiration <http://t.co/sbBFYFm>
[#vegnewschat](#) -6:50 PM Aug 23rd, 2011

[work4veggies @jakigh @susanffvk](#) Great question! I love learning about new bloggers (to me) and how they got
their starts [#vegnewschat](#) -6:50 PM Aug 23rd, 2011 [work4veggies](#) RT [@reciperenovator](#): I love Feedly for reading
blogs. Organizes them all (if they have RSS feeds). Huge time-saver and visually appealing. [#vegnewschat](#) -6:49 PM
Aug 23rd, 2011

[nashveggie @work4veggies](#) I bought a Sony A55 recently. Amazing camera. Astounding quality. Best camera on market for price. [#VegNewsChat](#) -6:49 PM Aug 23rd, 2011

[FarmerMarketVeg @fitflexitarian](#) I just bring my plates outside onto my deck and hope that the bugs avoid me! [#vegnewschat](#) -6:49 PM Aug 23rd, 2011

[findingvegan](#) ..[#photo](#) I use all natural lighting. I'm not into light boxes. [#vegnewschat](#) -6:49 PM Aug 23rd, 2011

[AYINDE](#) OOOOOoooo RT [@findingvegan](#): [#photo](#) I use a Canon 7D with EW83F macro zoom lens. [#vegnewschat](#) -6:49 PM Aug 23rd, 2011 [work4veggies @opensourcevegan](#) Okay awesome so do I. Thanks for not making me feel bad! :) Or poor lol :) [#vegnewschat](#) -6:49 PM Aug 23rd, 2011

[susanffvk @jakigh](#) It took a few months, but back then there were only about 5 vegan blogs and a few dozen food blogs. Times are different [#vegnewschat](#) -6:49 PM Aug 23rd, 2011

[HealthyVoyager @findingvegan](#) Nice! [#vegnewschat](#) -6:49 PM Aug 23rd, 2011

[ManifestVegan @work4veggies](#) i am definitely not a professional photographer. i just believe good tools are the key to getting a job done! :) [#vegnewschat](#) -6:49 PM Aug 23rd, 2011

[work4veggies @reciperenovator](#) Omg that is so helpful! Thank you! [#vegnewschat](#) -6:49 PM Aug 23rd, 2011

[opensourcevegan @TheVeganSpork](#) Thanks for that info about Hoot Suite! [#vegnewschat](#) -6:49 PM Aug 23rd, 2011

[findingvegan](#) [#photo](#) I use a Canon 7D with EW83F macro zoom lens. [#vegnewschat](#) -6:49 PM Aug 23rd, 2011

[fitflexitarian @ManifestVegan](#) what if I don't have any good natural light in my apartment? Seriously NO windows in my kitchen! [#vegnewschat](#) -6:48 PM Aug 23rd, 2011

[AYINDE @TheVeganSpork](#) I like tweetdeck [#vegnewschat](#) -6:48 PM Aug 23rd, 2011

[HealthyVoyager @opensourcevegan](#) It definitely can't hurt! [#vegnewschat](#) -6:48 PM Aug 23rd, 2011

[jakigh @susanffvk](#) I'm a big fan of yours... How long did it take you before you had a solid blog following? [#vegnewschat](#) -6:48 PM Aug 23rd, 2011

[reciperenovator](#) I love Feedly for reading blogs. Organizes them all (if they have RSS feeds). Huge time-saver and visually appealing. [#vegnewschat](#) -6:48 PM Aug 23rd, 2011

[opensourcevegan](#) I use an...iPhone 4...for a camera right now...[#vegnewschat](#) -6:48 PM Aug 23rd, 2011

[ManifestVegan](#) [@mrpenguino](#) [@VegNews](#) agreed on subscribing to the veganmofo rss feed! i've found so many inspirational reads there. so many. [#vegnewschat](#) -6:48 PM Aug 23rd, 2011

[HealthyVoyager](#) [@VegNews](#) my post on Kenya that featured the episode. I think it was a big surprise that I ate fabulously there! [#vegnewschat](#) -6:48 PM Aug 23rd, 2011

[work4veggies](#) [@ManifestVegan](#) Omg that sounds complicated... are you a professional photographer?
[#vegnewschat](#) -6:47 PM Aug 23rd, 2011 [TheVeganSpork](#) I just started out blogging and use hoot suite, is the anything better out there I should know about? [#vegnewschat](#) -6:47 PM Aug 23rd, 2011

[opensourcevegan](#) [@HealthyVoyager](#) I think I'll get more involved with Google+ the day they launch it for businesses. [#vegnewschat](#) -6:46 PM Aug 23rd, 2011

[work4veggies](#) [@mrpenguino](#) [@VegNews](#) [@VidaVeganCon](#) I'm so excited for Vida Vegan Con! Which I could go! :([#vegnewschat](#) -6:46 PM Aug 23rd, 2011 [reciperenovator](#) Moved from point/shoot to used RebelXTi and v good lens in March. Made a HUGE difference. And Lightroom. [#vegnewschat](#) -6:46 PM Aug 23rd, 2011

[mrpenguino](#) [@VegNews](#) also, as far as blogs to read, it's a good idea to subscribe to the Vegan MoFo RSS feed! [#vegnewschat](#) -6:46 PM Aug 23rd, 2011

[AYINDE](#) I also look at/for blogs I like and other news I think my followers might be into. [#keepitfresh](#) [#vegnewschat](#) -6:46 PM Aug 23rd, 2011

[opensourcevegan](#) [@ManifestVegan](#) Thanks for the camera tip. I need to get more into photography! [#vegnewschat](#) -6:46 PM Aug 23rd, 2011

[ManifestVegan](#) [@work4veggies](#) i have a basic little rebel t1i with 50mm 1.8 & 60 mm 2.8 lenses... and one helluva manfrotto tripod. [#vegnewschat](#) -6:46 PM Aug 23rd, 2011

[work4veggies](#) [@AYINDE](#) I think that's a really good, astute answer. I never thought of that, but it sounds true! [#vegnewschat](#) -6:46 PM Aug 23rd, 2011

[BeloviePure](#) RT [@VegNews](#): Pro-bloggers, what has been your most popular blog post ever? [#vegnewschat](#) -6:46 PM Aug 23rd, 2011

[susanffvk](#) Photo equip: I use a Canon 40D (for now), a 50mm lens, tripod, remote trigger, and sometimes a laptop tethered to camera. [#vegnewschat](#) -6:45 PM Aug 23rd, 2011

[Cooks Books](#) RT [@reciperenovator](#): I could not get on board with Google+. Hoping it will go away. Can't keep up w another social network! :) [#vegnewschat](#) -6:45 PM Aug 23rd, 2011

[VegNews](#) Pro-bloggers, what has been your most popular blog post ever? [#vegnewschat](#) -6:45 PM Aug 23rd, 2011

[mrpenguino](#) [@VegNews](#) I read everyone here plus I just subscribed to the [@VidaVeganCon](#) RSS feed -- lots of great stuff i've never seen b4! [#vegnewschat](#) -6:45 PM Aug 23rd, 2011

[HealthyVoyager](#) [@VegNews](#) I have so many sites and blogs bookmarked it's insane! Need more time! [#vegnewschat](#) -6:45 PM Aug 23rd, 2011

[findingvegan](#) [@VegNews](#) gosh, there are not enough hours in the day to peruse all the AMAZING vegan blogs and sites out there! [#vegnewschat](#) -6:45 PM Aug 23rd, 2011

[AYINDE](#) [#cosign](#) RT [@VegNews](#): Great answer! :) RT [@susanffvk](#) [@VegNews](#) Well, obviously, I read everybody on this chat! :-)) [#vegnewschat](#) -6:45 PM Aug 23rd, 2011

[FarmerMarketVeg](#) [@work4veggies](#) Pff, I use a sad little Casio Exilm. I dream of a DSLR camera. [#vegnewschat](#) -6:44 PM Aug 23rd, 2011

[Moxiereviews](#) RT [@VegNews](#): Great answer! :) RT [@susanffvk](#) [@VegNews](#) Well, obviously, I read everybody on this chat! :-)) [#VegNewsChat](#) -6:44 PM Aug 23rd, 2011

[ManifestVegan](#) [@VegNews](#) I read every blog/website that's well written and appeals to me. you can never have enough feeds to sift through! [#vegnewschat](#) -6:44 PM Aug 23rd, 2011 [VegNews](#) Great answer! :) RT [@susanffvk](#) [@VegNews](#) Well, obviously, I read everybody on this chat! :-)) [#VegNewsChat](#) -6:43 PM Aug 23rd, 2011

[HealthyVoyager](#) [@opensourcevegan](#) Google + is still so new that there isn't much going on yet. I'm keeping my eye on it though [#vegnewschat](#) -6:43 PM Aug 23rd, 2011

[fitflexitarian](#) [@findingvegan](#) I love talking to [#vegan](#) and non-vegan alike, everyone can join in on the conversation

about plant based food! [#vegnewschat](#) -6:43 PM Aug 23rd, 2011

[yummyplants @GirlieGirlArmy](#): Verrrrrry good info. Thank you! [#vegnewschat](#) -6:43 PM Aug 23rd, 2011

[reciperenovator](#) I could not get on board with Google+. Hoping it will go away. Can't keep up w another social network! :) [#vegnewschat](#) -6:43 PM Aug 23rd, 2011

[work4veggies @ManifestVegan @FarmerMarketVeg](#) What type of cameras do you all use? [#vegnewschat](#) -6:43 PM Aug 23rd, 2011

[mrpenguino @VegNews](#) where r blogs headed? Vegan blogs r the new porn sites! As in, there will be millions of them! W/ sexy (food) photos! [#vegnewschat](#) -6:43 PM Aug 23rd, 2011

[sparrowmedia](#) You can catch our good friends [@ayinde @vegnews](#) & [@girlygirlarmy](#) right now on the [#vegnewschat](#) -6:43 PM Aug 23rd, 2011

[AYINDE](#) in 10 years bloggers? IDK I want to go in the Huffpo route online publication etc. i think it can be the next news paper. [#vegnewschat](#) -6:43 PM Aug 23rd, 2011

[susanffvk @VegNews](#) Well, obviously, I read everybody on this chat! :-)) [#vegnewschat](#) -6:43 PM Aug 23rd, 2011

[opensourcevegan](#) Experts what do you think about Google+ vs. Facebook? [#vegnewschat](#) -6:42 PM Aug 23rd, 2011

[GirlieGirlArmy @yummyplants](#) GGA has been around 12 yrs, we work with individual advertisers directly. Pay-per-click ad sales make you bupkes. [#vegnewschat](#) -6:42 PM Aug 23rd, 2011

[susanffvk @BigCityVegan](#) You're welcome! :-)) [#vegnewschat](#) -6:42 PM Aug 23rd, 2011 [VegNews](#) As pro bloggers, what blogs do our experts read? What are your must-read, go-to sites? [#VegNewsChat](#) -6:42 PM Aug 23rd, 2011

[BigCityVegan](#) Thanks [@susanffvk](#) & [@manifestVegan](#) Always interesting to learn about what inspires and works for different people. [#vegnewschat](#) -6:41 PM Aug 23rd, 2011

[ManifestVegan @FarmerMarketVeg](#) sure! also, i find i only have about 3 good hrs in the day to shoot, depending on season. so watch your light. [#vegnewschat](#) -6:41 PM Aug 23rd, 2011

[findingvegan](#) .. whoops, [@thepioneerwoman](#) :) [#vegnewschat](#) -6:41 PM Aug 23rd, 2011

[fitflexitarian](#) [@pickyeaterblog](#) I'm right there with you! Cooking and blogging at night, office 9-5er by day but want to branch out! [#vegnewschat](#) -6:41 PM Aug 23rd, 2011

[HealthyVoyager](#) [@findingvegan](#) totally saw that her show is launching soon! [#vegnewschat](#) -6:41 PM Aug 23rd, 2011
[AYINDE](#) [@FarmerMarketVeg](#) [@ManifestVegan](#) Yes but can a brotha get it [#bloghim?](#) [#vegnewschat](#) -6:40 PM Aug 23rd, 2011

[sparrowmedia](#) Shameless plug for [#vegnewschat](#) - <http://t.co/4BjMVIN> -6:40 PM Aug 23rd, 2011

[FarmerMarketVeg](#) [@ManifestVegan](#) Ha! Will do. [#vegnewschat](#) -6:40 PM Aug 23rd, 2011

[findingvegan](#) [@VegNews](#) good question! I think u will see more & more bloggers in mainstream. Like [@PioneerWoman](#) getting an [@FoodNetwork](#) show [#vegnewschat](#) -6:40 PM Aug 23rd, 2011

[work4veggies](#) RT [@reciperenovator](#): Ad revenue better on ad network but depends on traffic. AdWords only pays when they click-thru. [#vegnewschat](#) -6:40 PM Aug 23rd, 2011
[BeyondNFinity](#) [@mrpenguino](#) Oh, that's some great advice. I'm trying to take notes as well. There's so much great information here! [#vegnewschat](#) -6:40 PM Aug 23rd, 2011

[yummyplants](#) [@susanffvk](#) and [@reciperenovator](#): thanks! [#vegnewschat](#) -6:40 PM Aug 23rd, 2011

[HealthyVoyager](#) [@VegNews](#) Oh man! It's going to be insane in the blogosphere! It is already! [#vegnewschat](#) -6:40 PM Aug 23rd, 2011

[ManifestVegan](#) [@FarmerMarketVeg](#) look at my old photos on mv! they suck. also, take at least 100 photos each time u shoot food. you'll get it. [#vegnewschat](#) -6:40 PM Aug 23rd, 2011

[susanffvk](#) [@VegNews](#) I wish I knew what's going to happen. I'd buy stock! [#vegnewschat](#) -6:39 PM Aug 23rd, 2011

[work4veggies](#) RT [@susanffvk](#): [@yummyplants](#) In general I find BlogHer Ads more profitable than Google, though both have ups and downs. I use both. [#vegnewschat](#) -6:39 PM Aug 23rd, 2011

[reciperenovator](#) Ad revenue better on ad network but depends on traffic. AdWords only pays when they click-thru. [#vegnewschat](#) -6:39 PM Aug 23rd, 2011

[FarmerMarketVeg](#) [@ManifestVegan](#) Thanks for the tips! [#vegnewschat](#) -6:39 PM Aug 23rd, 2011

[susanffvk @yummyplants](#) In general I find BlogHer Ads more profitable than Google, though both have ups and downs. I use both. [#vegnewschat](#) -6:39 PM Aug 23rd, 2011 [VegNews](#) The blogging world has grown by leaps and bounds. Experts, where do you see it in two years? In 10? [#VegNewsChat](#) -6:39 PM Aug 23rd, 2011

[findingvegan @AYINDE](#) yup. It will happen. You have to pick & choose your battles when it comes to content pilfering .. good word for it :) [#vegnewschat](#) -6:39 PM Aug 23rd, 2011

[work4veggies](#) RT [@mrpenguino](#): [@BeyondNFinity](#) you can join an ad network like foodbuzz or blogger, go via a system like blogads, or approach fave businesses! [#vegnewschat](#) -6:38 PM Aug 23rd, 2011

[opensourcevegan @findingvegan](#) Wow. Your photos are EXCELLENT! [#VegNewsChat](#) -6:38 PM Aug 23rd, 2011

[gfreemaui](#) RT [@susanffvk](#): ...I don't worry much about people taking one recipe, but when they steal your whole site, it's bad. Short RSS prevents that [#vegnewschat](#) -6:38 PM Aug 23rd, 2011

[yummyplants](#) Guys: Do you find the other ad networks mentioned to be more profitable than Google ads? [#vegnewschat](#) -6:38 PM Aug 23rd, 2011

[reciperenovator](#) Find your content by watching your "came from" on yr analytics. If they take a whole post I contact: a pic & link thru, I don't. [#vegnewschat](#) -6:38 PM Aug 23rd, 2011

[ManifestVegan @opensourcevegan @farmermarketveg](#) dslr camera/tripod/natural light/ good lenses/ props & attractive looking ingredients help. [#vegnewschat](#) -6:38 PM Aug 23rd, 2011

[HealthyVoyager @BeyondNFinity](#) have fun in the kitchen! [#vegnewschat](#) -6:37 PM Aug 23rd, 2011

[AYINDE](#) content will be pilfered [#believe](#). but it's up to you 2 make it unique & and keep ur followers tuning in. [#vegnewschat](#) -6:37 PM Aug 23rd, 2011

[opensourcevegan](#) I don't necessarily post full recipes. I get recipe ideas from others, too. [#vegnewschat](#) -6:37 PM Aug 23rd, 2011 [nashveggie @VegNews](#) Who would want to steal my content? It's not THAT good. Images watermarked and hotlink protected. [#VegNewsChat](#) -6:36 PM Aug 23rd, 2011

[BeyondNFinity @reciperenovator](#), Wow! That sounds like a lot of time on one recipe. Yet, it seems doable. Very nice advice. Thank you. [#vegnewschat](#) -6:36 PM Aug 23rd, 2011

[mrpenguino @BeyondNFinity](#) you can join an ad network like foodbuzz or blogger, go via a system like blogads, or approach fave businesses! [#vegnewschat](#) -6:36 PM Aug 23rd, 2011

[susanffvk](#) ...I don't worry much about people taking one recipe, but when they steal your whole site, it's bad. Short RSS prevents that [#vegnewschat](#) -6:36 PM Aug 23rd, 2011

[work4veggies @findingvegan](#) What do you do when that happens? [#vegnewschat](#) -6:36 PM Aug 23rd, 2011

[yummyplants @girliegirlarmy](#):thanks for the reminder! It's key that we believe in our voice.At least we know ppl like it if they take it ;-)
[#vegnewschat](#) -6:36 PM Aug 23rd, 2011

[findingvegan @susanffvk](#) me too! really helps. [#vegnewschat](#) -6:36 PM Aug 23rd, 2011
[FarmerMarketVeg @ManifestVegan](#) Sigh, I'm in that process right now. Any suggestions? [#vegnewschat](#) -6:36 PM Aug 23rd, 2011

[EatLikeaRabbit @findingvegan](#) How do you find the copies to begin with? [#Vegnewschat](#) -6:35 PM Aug 23rd, 2011

[susanffvk](#) I switched to a short RSS feed a few years ago & it was the best thing I could do to keep content from being stolen... [#vegnewschat](#) -6:35 PM Aug 23rd, 2011

[ManifestVegan @FarmerMarketVeg](#) i was not. haha! I have a painting degree though, so that helps. but i had to teach myself food photography. [#vegnewschat](#) -6:35 PM Aug 23rd, 2011

[findingvegan @EatLikeaRabbit](#) I first ask nicely for them to remove my content. If they ignore I file a DMCA report with isp/google. [#vegnewschat](#) -6:35 PM Aug 23rd, 2011

[FarmerMarketVeg @findingvegan](#), It shows! I adore all of the incredibly high-quality photos on your site. [#vegnewschat](#) -6:34 PM Aug 23rd, 2011

[mrpenguino @FarmerMarketVeg](#) my photos are still pretty terrible but I'm not a food blogger so they don't have to be great! [#vegnewschat](#) -6:34 PM Aug 23rd, 2011

[opensourcevegan](#) To add to [@farmermarketveg](#)'s question, what equipment do you use for your photos? [#vegnewschat](#) -6:34 PM Aug 23rd, 2011

[VegNews @AYINDE](#), you're hilarious! [@FindingVegan](#) brings up something interesting: how do you keep your content from being pilfered? [#VegNewsChat](#) -6:34 PM Aug 23rd, 2011

[BeyondNFinity](#) How did you all get ads on your sites. Did the companies approach you or do you have to campaign for the ads. [#vegnewschat](#) -6:34 PM Aug 23rd, 2011

[HealthyVoyager @AYINDE @VegNews](#) Haha, eye ball rubs are key! [#vegnewschat](#) -6:34 PM Aug 23rd, 2011

[ManifestVegan @VegNews](#) i prevent burnout by planning vacations -- my reward for just giving it all i got. it all evens out in the end. [#vegnewschat](#) -6:34 PM Aug 23rd, 2011

[GirlieGirlArmy](#) It's frustrating when knock-offs come a' callin, but I believe in the uniqueness of my voice (and GGA!) enough to keep going. [#vegnewschat](#) -6:33 PM Aug 23rd, 2011

[susanffvk @BeyondNFinity](#) Sometimes I think it out & go to kitchen with a recipe already written. Other times just throw things together [#vegnewschat](#) -6:33 PM Aug 23rd, 2011

[reciperenovator](#) Creating recipes: cook (take notes), use count-up timer, convert to metric, taste, repeat. Post. [#vegnewschat](#) -6:33 PM Aug 23rd, 2011 [findingvegan @FarmerMarketVeg](#) self taught and proud! [#photography](#) [#vegnewschat](#) -6:33 PM Aug 23rd, 2011

[AYINDE @VegNews](#) I get foot & hand messages and eyeball rubs... [#lies](#) I have interns and peeps who love me and help me. [#noburnout](#) [#vegnewschat](#) -6:33 PM Aug 23rd, 2011

[EatLikeaRabbit @findingvegan](#) What are the legalities on such things? [#Vegnewschat](#) -6:33 PM Aug 23rd, 2011

[yummyplants @findingvegan](#): how dfo you deal with that "borrowed" content? I find that a LOT. and they don't even link back... what to do? [#vegnewschat](#) -6:33 PM Aug 23rd, 2011

[FarmerMarketVeg](#) Were any of you professional/experience photographers when you started blogging? How did you improve? [#vegnewschat](#) -6:32 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) I exercise every day, take time to sit down & eat at the table & not at my desk, and have fun away from home! [#vegnewschat](#) -6:32 PM Aug 23rd, 2011

[BeyondNFinity](#) What is everyones process for creating recipes? [#vegnewschat](#) -6:32 PM Aug 23rd, 2011

[ManifestVegan @opensourcevegan](#) yes! social media is tough to keep up with. it hasn't changed much since i started 2 years ago, but it will! [#vegnewschat](#) -6:32 PM Aug 23rd, 2011

[findingvegan](#) biggest challenge: when sites copy/paste my content & use photos w/o permission. And balancing social networks. [#vegnewschat](#) -6:32 PM Aug 23rd, 2011

[reciperenovator](#) I also want to reach anyone who wants to be healthier. So my blog isn't strictly vegan; I always offer alternatives. [#vegnewschat](#) -6:32 PM Aug 23rd, 2011

[yummyplants](#) [@ayinde](#): That is so zen. And a great reminder for all of us. Thank you for that!! :) [#vegnewschat](#) -6:31 PM Aug 23rd, 2011

[mrpenguino](#) [@vegnews](#) what are my biggest difficulties? Staying on task and organizing my time! Harder to do when not in an office! [#vegnewschat](#) -6:31 PM Aug 23rd, 2011

[susanffvk](#) So true! RT [@HealthyVoyager](#): [@VegNews](#) not having a clone! Its a lot of work, you can be spread very thin [#vegnewschat](#) -6:31 PM Aug 23rd, 2011

[VegNews](#) Since time seems to definitely be an issue, how do you avoid burnout? [#VegNewsChat](#) -6:31 PM Aug 23rd, 2011

[AYINDE](#) challenges are being patient and letting it happen. I want it now! and blogging is over the long haul. & writing recipes! [#ugh](#) [#vegnewschat](#) -6:30 PM Aug 23rd, 2011

[HealthyVoyager](#) [@opensourcevegan](#) :) [#vegnewschat](#) -6:30 PM Aug 23rd, 2011

[ManifestVegan](#) [@VegNews](#) biggest challenges: time! there's never enough time! plus, keeping up with email gets harder every day. : [#vegnewschat](#) -6:30 PM Aug 23rd, 2011

[nashveggie](#) [@VegNews](#) When my visits went into the thousands monthly I knew I was going somewhere. Check your server logs! [#VegNewsChat](#) -6:30 PM Aug 23rd, 2011

[HealthyVoyager](#) [@VegNews](#) not having a clone! It's a lot of work, you can be spread very thin and can be exhausting. But it's fun! [#vegnewschat](#) -6:30 PM Aug 23rd, 2011

[ManifestVegan](#) [@BigCityVegan](#) i guess my inspiration comes from all the cookbooks i've read in the past, and the blogs i read now. [#vegnewschat](#) -6:29 PM Aug 23rd, 2011

[reciperenovator](#) Working hard on learning the photog. No trouble coming up w content. Just time to cook, shoot, post! [#vegnewschat](#) -6:29 PM Aug 23rd, 2011

[susanffvk @VegNews](#) My biggest challenge is coming up with recipes I haven't done already. After 5 yrs, it gets tough! [#vegnewschat](#) -6:29 PM Aug 23rd, 2011

[opensourcevegan @VegNews](#) I would think one challenge for the experts is keeping up with social media like Google+ & etc. Is that true experts? [#vegnewschat](#) -6:29 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) I have a considerably larger non-veg following than I do veg. It was definitely by design to get the message out [#vegnewschat](#) -6:29 PM Aug 23rd, 2011

[ManifestVegan @BigCityVegan](#) creating original content is my passion... i live and dream about recipe development. i think i found my calling. [#vegnewschat](#) -6:28 PM Aug 23rd, 2011

[opensourcevegan @HealthyVoyager](#) That's good advice. [#vegnewschat](#) -6:28 PM Aug 23rd, 2011

[AYINDE @pickyeaterblog](#) thanks! peace! [#vegnewschat](#) -6:28 PM Aug 23rd, 2011

[VegNews](#) For our blogging experts, what are some of your biggest challenges? [#vegnewschat](#) -6:28 PM Aug 23rd, 2011

[FarmerMarketVeg](#) Were any of you professional/experienced photographers when you started blogging? How did you improve your skills? [#vegnewschat](#) -6:28 PM Aug 23rd, 2011

[AYINDE @VegNews](#) I don't know my veg/non-veg breakdown, But I aim for the both. You have to. [#vegnewschat](#) -6:27 PM Aug 23rd, 2011

[GirlieGirlArmy](#) Running a website on a topic you believe in is a labor of love. You don't get into this line of work for the diamonds & bubbly! [#vegnewschat](#) -6:27 PM Aug 23rd, 2011

[HealthyVoyager @opensourcevegan](#) write what you are passionate about, but honestly. Not what you think people want to read, what you love [#vegnewschat](#) -6:27 PM Aug 23rd, 2011

[ManifestVegan @BigCityVegan](#) i don't make much money at all from my blog! sometimes none. :D [#vegnewschat](#) -6:27 PM Aug 23rd, 2011

[findingvegan @VegNews](#) I get A LOT of comments from non-vegan readers. They always start out with "I'm not vegan, but I LOVE this recipe!" [#vegnewschat](#) -6:27 PM Aug 23rd, 2011

[BigCityVegan](#) Do u find it challenging to continually create original good content? How do you manage that? what inspires? [#vegnewschat](#) -6:27 PM Aug 23rd, 2011

[BrendyLeah](#) RT [@VegNews](#): BTW, big congrats to [@ManifestVegan](#) and [@HealthyVoyager](#) on your upcoming cookbooks! [#VegNewsChat](#) -6:27 PM Aug 23rd, 2011

[BeyondNFinity](#) [@yummyplants](#) Thank you, thank you so much. <3 [#vegnewschat](#) -6:27 PM Aug 23rd, 2011
[susanffvk](#) [@BigCityVegan](#) Most of mine comes from advertising. Then from photography jobs. Then affiliate sales is very small. [#vegnewschat](#) -6:26 PM Aug 23rd, 2011

[pickyeaterblog](#) awwww - I have to run to a 630pst mtg - was great meeting all of you today!! can't wait to read through the chat tonight :) [#vegnewschat](#) -6:26 PM Aug 23rd, 2011

[AYINDE](#) [@yummyplants](#) [@ayinde](#) yes that is the magic number [#vegnewschat](#) -6:26 PM Aug 23rd, 2011

[HealthyVoyager](#) [@BeyondNFinity](#) that's excitement setting in! [#vegnewschat](#) -6:26 PM Aug 23rd, 2011

[GirlieGirlArmy](#) In terms of hits: there are ebbs & flows. When I do radio/tv, stats go high - same w/ when celebs talk about loving the site. [#vegnewschat](#) -6:26 PM Aug 23rd, 2011

[VegNews](#) Interesting about non-vegan readers: do you know your readership breakdown between veg and non? [#VegNewsChat](#) -6:26 PM Aug 23rd, 2011

[HealthyVoyager](#) [@VegNews](#) You gotta get creative & have fun. And yes, I work 16 hours straight but it's all somewhat Healthy Voyager related [#vegnewschat](#) -6:25 PM Aug 23rd, 2011

[reciperenovator](#) I started my blog after seeing [@jamieoliver](#)'s 1st season of FR. Wanted to help. Went vegan about a year ago. Loving blogging. [#vegnewschat](#) -6:25 PM Aug 23rd, 2011

[BeyondNFinity](#) [@HealthyVoyager](#) Thank u 4 the encouragement. My hands r shaking now everybody and I have tears in my eyes now. Is that normal?! [#vegnewschat](#) -6:25 PM Aug 23rd, 2011

[AYINDE](#) [@VegNews](#) [@FindingVegan](#) I also teach classes, catering, speaking gigs etc. My days are full of writing and cooking. For [#money!](#) [#vegnewschat](#) -6:25 PM Aug 23rd, 2011

[pickyeaterblog](#) RT [@findingvegan](#): ..dont be afraid 2 engage non-vegan readers on ur blog. They r curious about -u may inspire them 2 go veg! [#vegnewschat](#) -6:25 PM Aug 23rd, 2011

[yummyplants @ayinde](#): I had thought it needed to more like 50 - 100K uniques/ month? [#vegnewschat](#) -6:25 PM Aug 23rd, 2011

[susanffvk @mrpenguino](#) I make some money from photography but 90% of income comes from my site. [#vegnewschat](#) -6:24 PM Aug 23rd, 2011

[opensourcevegan @HealthyVoyager](#) How do you build a niche market? [#vegnewschat](#) -6:24 PM Aug 23rd, 2011
[findingvegan](#) ..don't be afraid 2 engage non-vegan readers on ur blog. They r curious about [#VEGAN](#) -u may inspire them 2 go veg! [#vegnewschat](#) [#vegnewschat](#) -6:24 PM Aug 23rd, 2011

[mrpenguino](#) I'm also the program manager for the [@BizandLivia](#) Stone foundation. So yeah, you gotta hustle to make it w/ loose hours! [#vegnewschat](#) -6:24 PM Aug 23rd, 2011

[yummyplants @ayinde](#): ok, cool. Thank you so much for that metric! That at least makes sense. Do outside advertisers get excited at 20K + [#vegnewschat](#) -6:24 PM Aug 23rd, 2011

[ManifestVegan @VegNews](#) but I also take vacations as needed. i love that i can choose my own schedule, even if I'm "type a" about it. :D [#vegnewschat](#) -6:24 PM Aug 23rd, 2011

[BeyondNFINITY @mrpenguino](#) I will do that! Honestly though, I'm terrified. Yet excited. [#vegnewschat](#) -6:24 PM Aug 23rd, 2011

[easybeingvegan @ManifestVegan](#) Excellent idea. Thanks! [#vegnewschat](#) -6:23 PM Aug 23rd, 2011

[BigCityVegan](#) I m a fan of all your blogs & work. How is your revenue split? Advertising, affiliate sales, direct sales of products? [#vegnewschat](#) -6:23 PM Aug 23rd, 2011

[mrpenguino](#) I make a little money off VS, a little freelance writing (jobs i got mainly b/c of VS!), a little webmistressing at [@VegWeb](#) [#vegnewschat](#) -6:23 PM Aug 23rd, 2011

[ManifestVegan @VegNews](#) normal day for me... honestly, i work crazy hours. i'm obsessed. sometimes 10 am to 1 am! depends on my deadlines. [#vegnewschat](#) -6:23 PM Aug 23rd, 2011

[AYINDE @GirlieGirlArmy](#) [#Preach!](#) [#vegnewschat](#) -6:23 PM Aug 23rd, 2011

[yummyplants @beyondNFINITY](#): that is so exciting! Good luck :) [#vegnewschat](#) -6:23 PM Aug 23rd, 2011

[HealthyVoyager @BeyondNFINITY](#) Do it! There is no time like the present! [#vegnewschat](#) -6:23 PM Aug 23rd, 2011

[AYINDE @VegNews @yummyplants](#) you need at least 20k to be "relevant" but there is a huge space in between where you are building. [#vegnewschat](#) -6:22 PM Aug 23rd, 2011

[BeyondNFinity @susanffvk](#) I'm so ready I'm about to burst. I can even breathe. I'm ready to do cooking classes, demos. [#vegnewschat](#) -6:22 PM Aug 23rd, 2011

[mrpenguino](#) Agreed! RT [@GirlieGirlArmy](#): Truth: I know almost NO [#vegan](#) bloggers who legitimately make their entire living via their websites [#vegnewschat](#) -6:22 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) building a niche market & following grabs businesses attention who will want to compensate for your database [#vegnewschat](#) -6:22 PM Aug 23rd, 2011

[pickyeaterblog @ManifestVegan](#) I bet! I'm "corporate employee" by day, veg blogger by night-hopefully at some point I can blog "by day" too! [#vegnewschat](#) -6:22 PM Aug 23rd, 2011

[ManifestVegan @easybeingvegan](#) also, food writing books are helpful! Diane Jacob's "will write for food" --if you do food blogging. :) [#vegnewschat](#) -6:21 PM Aug 23rd, 2011

[yummyplants @girliegirlarmy](#): thanks for sharing that. It helps to put things in perspective. MUCH appreciated. [#vegnewschat](#) -6:21 PM Aug 23rd, 2011

[mrpenguino](#) Agreed! RT [@susanffvk](#): I dont think it matters how many readers you have to be relevant. You're relevant to those readers. [#vegnewschat](#) -6:21 PM Aug 23rd, 2011

[stam487](#) love [@lunchboxbunch](#) and her wonderful recipes and inspiration! [#vegnewschat](#) -6:21 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) For instance, I'm in Seattle right now as a guest of the Hyatt as I am covering them on my travel show. [#vegnewschat](#) -6:21 PM Aug 23rd, 2011

[VegNews @FindingVegan](#) (and all our experts) now that this is your career, do you work 9 to 5? What's a normal day like? [#VegNewsChat](#) -6:21 PM Aug 23rd, 2011

[susanffvk](#) I don't think it matters how many readers you have to be relevant. You're relevant to those readers. Now making money is difrnt [#vegnewschat](#) -6:21 PM Aug 23rd, 2011

[GirlieGirlArmy](#) Truth: I know almost NO [#vegan](#) bloggers who legitimately make their entire living via their websites. Branching out is a must. [#vegnewschat](#) -6:20 PM Aug 23rd, 2011

[AYINDE @BigCityVegan @AYINDE](#) Thank you! [#vegnewschat](#) -6:20 PM Aug 23rd, 2011

[ManifestVegan @pickyeaterblog](#) yeah, it's cool. kinda surreal. :D [#vegnewschat](#) -6:20 PM Aug 23rd, 2011

[AYINDE @BeyondNFINITY](#) jump in! do it now! [#vegnewschat](#) -6:20 PM Aug 23rd, 2011

[ManifestVegan @easybeingvegan](#) oh man, i scoured google for every relevant search term i could think of. still researching to this day! [#vegnewschat](#) -6:19 PM Aug 23rd, 2011

[susanffvk @BeyondNFINITY](#) Just jump in. It sounds like you've done your homework and are ready. [#vegnewschat](#) -6:19 PM Aug 23rd, 2011

[BigCityVegan @AYINDE](#) & your culinary creations r awesome. Fulfilling a need, solving a problem, & being entertaining captures us. [#vegnewschat](#) -6:19 PM Aug 23rd, 2011

[AYINDE @GirlieGirlArmy @RandynAverysMom @bbtfactory #cosign #vegnewschat](#) -6:19 PM Aug 23rd, 2011

[mrpenguino @BeyondNFINITY](#) Start today! Put up your first post tonight, it'll feel awesome! [#vegnewschat](#) -6:19 PM Aug 23rd, 2011

[pickyeaterblog](#) great question! RT [@yummyplants](#): How many unique users do you need to have each month to be really relevant? [#vegnewschat](#) -6:19 PM Aug 23rd, 2011

[RandynAverysMom @girliegirlarmy](#) do you have a full staff in an office or everyone works independently? [#vegnewschat #vegnewschat](#) -6:19 PM Aug 23rd, 2011

[findingvegan](#) Hi! I wanted to share my passion for vegan food, photos, animals. I had no idea my blog would morph into my career [#VegNewschat #vegnewschat](#) -6:19 PM Aug 23rd, 2011

[VegNews](#) Good question! RT [@yummyplants](#) How many unique users do you need to have each month to be really relevant? [#VegNewsChat](#) -6:19 PM Aug 23rd, 2011

[pickyeaterblog @ManifestVegan](#) ha I can imagine - and then having it become a "real job" is like icing on the cake! [#vegnewschat](#) -6:18 PM Aug 23rd, 2011

[HealthyVoyager @GirlieGirlArmy](#) Exactly! [#vegnewschat](#) -6:18 PM Aug 23rd, 2011

[BeyondNFINITY](#) I've been researching for years. Now I'm ready to begin this from the start legally. I need this like

you would not believe. [#vegnewschat](#) -6:18 PM Aug 23rd, 2011

[mrpenguino @VegNews](#) I think to make money blogging you either need to have ads, ask for donations (legal?), or set up affiliate programs [#vegnewschat](#) -6:18 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) Oh for sure! Businesses are excited to work with brands that have a loyal following & that equates to opportunities [#vegnewschat](#) -6:17 PM Aug 23rd, 2011

[susanffvk @findingvegan](#) Hi Kathy! [#vegnewschat](#) -6:17 PM Aug 23rd, 2011

[yummyplants](#) How many unique users do you need to have each month to be really relevant? [#vegnewschat](#) -6:17 PM Aug 23rd, 2011

[easybeingvegan @ManifestVegan](#) What did you read? [#vegnewschat](#) -6:17 PM Aug 23rd, 2011

[VegNews @findingvegan](#) Hi Kathy! We see you. Welcome! [#vegnewschat](#) -6:17 PM Aug 23rd, 2011

[GirlieGirlArmy](#) Build your readership with trust & time. Real readers are those that still come back years after you launch. [#vegnewschat](#) [#vegnewschat](#) -6:17 PM Aug 23rd, 2011

[ManifestVegan @pickyeaterblog](#) absolutely! plus, it feels more like a "real job" that way. ;) [#vegnewschat](#) -6:17 PM Aug 23rd, 2011

[pickyeaterblog](#) makes sense! RT [@mrpenguino](#): building followers is just consistency. If you stick w/ it, they will come! [#VegNewsChat](#) [#vegnewschat](#) -6:17 PM Aug 23rd, 2011

[findingvegan](#) test [#vegnewschat](#) ..kathy [@lunchboxbunch](#) here (my other acct not working..) [#vegnewschat](#) -6:16 PM Aug 23rd, 2011

[mrpenguino @VegNews](#) Oh man, i just noticed that I've been adding [#VegNewsChat](#) twice a tweet! WTG, Laura! [#vegnewschat](#) -6:16 PM Aug 23rd, 2011

[ManifestVegan @BeyondNFINITY](#) read as much as you can about blogging! i researched for months before starting mine & I'm really glad I did. [#vegnewschat](#) -6:16 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) from those lists, they spawned the following and by partnering with other sites and brands, that really grew it [#vegnewschat](#) -6:16 PM Aug 23rd, 2011

[susanffvk](#) Yes! RT [@mrpenguino](#): [@VegNews](#) I think building followers is just consistency. If you stick w/ it, they will come! [#VegNewsChat](#) [#vegnewschat](#) -6:16 PM Aug 23rd, 2011

[VegNews](#) Once you have a readership, does that translate to revenue or is advertising essential? [#VegNewsChat](#) -6:16 PM Aug 23rd, 2011

[AYINDE](#) Don't just ask for "likes" and I host live events where I can meet peeps and they can eat my food. [#vegnewschat](#) -6:16 PM Aug 23rd, 2011

[mrpenguino](#) [@VegNews](#) I think building followers is just consistency. If you stick w/ it, they will come! [#VegNewsChat](#) [#vegnewschat](#) -6:15 PM Aug 23rd, 2011

[HealthyVoyager](#) [@RandynAverysMom](#) wordpress I meant ;) [#vegnewschat](#) -6:15 PM Aug 23rd, 2011

[pickyeaterblog](#) [@ManifestVegan](#) great idea about the regular blogging schedule! helps keep you on track i bet [#vegnewschat](#) -6:15 PM Aug 23rd, 2011

[susanffvk](#) I build relationships w/readers by answering questions by email/comments. Also, I started w/email lists too & still use them [#vegnewschat](#) -6:15 PM Aug 23rd, 2011

[BeyondNFINITY](#) This is really scattered. It's very difficult to understand. I need help with how to set up my site as a business. [#vegnewschat](#) -6:15 PM Aug 23rd, 2011

[HealthyVoyager](#) [@RandynAverysMom](#) I use go daddy for hosting and word reds for my site [#vegnewschat](#) -6:15 PM Aug 23rd, 2011

[ManifestVegan](#) [@VegNews](#) I build my readership through social networking and regular blogging schedule w/ original content is key! [#vegnewschat](#) -6:15 PM Aug 23rd, 2011

[pickyeaterblog](#) [@mrpenguino](#) [@RandynAverysMom](#) bluehost is super cheap too - like \$7/month for hosting [#vegnewschat](#) -6:15 PM Aug 23rd, 2011

[GirlieGirlArmy](#) [@RandynAverysMom](#) DIY or spend a fortune - really dependent on how unique u want to be. [@bbtfactory](#) is our go-to. [#vegnewschat](#) [#vegnewschat](#) -6:14 PM Aug 23rd, 2011

[AYINDE](#) I cultivate my readership i think by providing good info, recipes, and being present. engage your audience

don't just ask... [#vegnewschat](#) -6:14 PM Aug 23rd, 2011 [HealthyVoyager @VegNews](#) well it was a social networking no mans land when I started so I did it the old fashioned way by building email lists [#vegnewschat](#) -6:14 PM Aug 23rd, 2011

[mrpenguino @RandynAverysMom](#) cost of blog? tumblr is free, and i think it's like \$5 a year for NameCheap? [#VegNewsChat #vegnewschat](#) -6:14 PM Aug 23rd, 2011

[pickyeaterblog @HealthyVoyager](#) that's a great idea! Thx for the advice :) Any chance you might want a guest post abt healthy veg food? hehe ;) [#vegnewschat](#) -6:14 PM Aug 23rd, 2011

[yummyplants @randynaverysmom](#) We use hostgator and it's only \$9.95/ month! [#vegnewschat](#) -6:13 PM Aug 23rd, 2011

[mrpenguino @RandynAverysMom](#) We went from GoDaddy to NameCheap recently, and VS is run through Tumblr - makes blogging easy! [#vegnewschat #vegnewschat](#) -6:13 PM Aug 23rd, 2011

[ManifestVegan @pickyeaterblog](#) thank you!! :D [#vegnewschat](#) -6:13 PM Aug 23rd, 2011

[yummyplants](#) For all the new cookbooks that are coming out... if you think it would help you, we can list a recipe and link back to you! [#vegnewschat](#) -6:13 PM Aug 23rd, 2011

[HealthyVoyager @mrpenguino](#) that would rock!!! [#vegnewschat](#) -6:12 PM Aug 23rd, 2011 [ManifestVegan @RandynAverysMom](#) i use [@site5](#) for hosting. previously used 1 & 1 . I really prefer [@site5](#) . [#vegnewschat](#) -6:12 PM Aug 23rd, 2011

[VegNews](#) For our experts, how did you build your readership? Since bloggers get such passionate followers, how did you cultivate yours? [#VegNewsChat](#) -6:12 PM Aug 23rd, 2011

[HealthyVoyager @yummyplants](#) thank you! Yes, contact me any time! [#vegnewschat](#) -6:12 PM Aug 23rd, 2011

[susanffvk @mrpenguino](#) Twitter & FB are great. Comment on other blogs--that's big when you're starting out & want to get noticed. [#vegnewschat](#) -6:12 PM Aug 23rd, 2011

[HealthyVoyager @pickyeaterblog](#) afraid to promote yourself. Hop on every site and blog you love and ask to guest post. Partnering is key! [#vegnewschat](#) -6:12 PM Aug 23rd, 2011

[AYINDE](#) How to build a presence online? slow and steady with good content. [@famermarketveg #vegnewschat](#) -

6:12 PM Aug 23rd, 2011

[ManifestVegan @yummyplants](#) just cookbook (hopefully more in the future) for me! [#vegnewschat](#) -6:11 PM Aug 23rd, 2011

[mrpenguino @FarmerMarketVeg](#) I'd also like to hear how to build presence online? For me, twitter & FB are huge helps! [#VegNewsChat #vegnewschat](#) -6:11 PM Aug 23rd, 2011

[HealthyVoyager @pickyeaterblog](#) for sure! Write what you know and love, get involved in online communities like this one and don't be... [#vegnewschat](#) -6:11 PM Aug 23rd, 2011

[yummyplants @healthyvoyager](#) Wow!!!! Yay! We must talk offline :) And congrats everyone on the cookbooks! Sending prosperity your way :) [#vegnewschat](#) -6:10 PM Aug 23rd, 2011

[RandynAverysMom #vegnewschat](#) what site hosts do you use? What are genral costs of running a blog? [#vegnewschat](#) -6:10 PM Aug 23rd, 2011

[AYINDE](#) Now I cater and get revenue from my site and writing for other publications. [#vegnewschat](#) -6:10 PM Aug 23rd, 2011

[mrpenguino @HealthyVoyager](#) DELICIOUS! I will totally review that if you want ;) [#VegNewsChat #vegnewschat](#) -6:10 PM Aug 23rd, 2011

[pickyeaterblog](#) congrats [@manifestvegan @healthyvoyager](#) - so exciting! :) [#vegnewschat](#) -6:10 PM Aug 23rd, 2011

[FarmerMarketVeg](#) I'd also like to hear how to build presence online! [@pickyeaterblog #vegnewschat](#) -6:10 PM Aug 23rd, 2011

[ManifestVegan @mrpenguino](#) :D [#vegnewschat](#) -6:10 PM Aug 23rd, 2011

[HealthyVoyager @yummyplants](#) I'm working on my own line of travel friendly food now! [#vegnewschat](#) -6:09 PM Aug 23rd, 2011

[ManifestVegan @VegNews @ManifestVegan](#) Thank you!! It's a thrill! Congrats to you too [@HealthyVoyager](#) ! [#vegnewschat](#) -6:09 PM Aug 23rd, 2011

[mrpenguino @ManifestVegan @HealthyVoyager](#) Congrats, ladies! Can't wait to read! [#VegNewsChat #vegnewschat](#)

-6:09 PM Aug 23rd, 2011

[susanffvk](#) It took a while before I would even consider making money off my blog. But then running it was making me bankrupt. [#vegnewschat](#) -6:09 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) Thanks!!!!, [#vegnewschat](#) -6:09 PM Aug 23rd, 2011

[mrpenguino @VegNews](#) I realized it could be a biz when advertising people approached VS & I started getting paid writing jobs [#VegNewsChat](#) [#vegnewschat](#) -6:08 PM Aug 23rd, 2011

[pickyeaterblog @HealthyVoyager](#) I'd love your thoughts on the best way to build your brand/grow your presence online! Any advice? :) [#vegnewschat](#) -6:08 PM Aug 23rd, 2011

[AYINDE](#) being a vegan chef, once I was not cooking in a spot anymore people ask me "how can I get your food" & the catering was birthed [#vegnewschat](#) -6:08 PM Aug 23rd, 2011

[ManifestVegan @VegNews](#) I realized my blog could be a business as soon as I started. I remember thinking: i could do this everyday! i love it! [#vegnewschat](#) -6:08 PM Aug 23rd, 2011

[VegNews](#) BTW, big congrats to [@ManifestVegan](#) and [@HealthyVoyager](#) on your upcoming cookbooks!
[#VegNewsChat](#) -6:08 PM Aug 23rd, 2011 [yummyplants](#) Quick q: do any of you have food products that you distribute as well? Or just cookbooks? [#vegnewschat](#) -6:08 PM Aug 23rd, 2011

[AmberAvines #Vegnewschat](#) just started. Topic: How to turn your blog into a business! -6:07 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) Pretty immediately, haha! I used to run my own PR firm so I new how to finagle stuff & brand build easily [#vegnewschat](#) -6:07 PM Aug 23rd, 2011

[ManifestVegan](#) plus, my dream was always to become a cookbook author. figured it would be a good way to test the water. [#vegnewschat](#) -6:06 PM Aug 23rd, 2011

[VegNews](#) Suffice to say, we are thrilled that you all started blogging! When did you realize that your blog could be a business? [#VegNewsChat](#) -6:06 PM Aug 23rd, 2011

[HealthyVoyager @missmuffcake](#) I got a book deal last summer for my first cookbook. My recipes got attention but I pounded the pavement too! [#vegnewschat](#) -6:06 PM Aug 23rd, 2011

[vegansaurus](#) Are you talking to the turning your blog into a biz experts (including our Laura [@mrpenguino](#)) right

now in the [#VegNewsChat](#)! Get up on that! -6:06 PM Aug 23rd, 2011

[AYINDE](#) I started after [@GirlieGirlArmy](#) ask me to write this piece <http://t.co/0vqKUIh> [#vegnewschat](#) -6:05 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) basically was documenting my travels, experiences and tips as a resource [#vegnewschat](#) -6:05 PM Aug 23rd, 2011

[missmuffcake](#) has anyone turned their zine into a book? if so how? how do you shop around your ideas? [#VegNewsChat #vegnewschat](#) -6:05 PM Aug 23rd, 2011

[ManifestVegan @vegnews](#) why did I start blogging? I wanted to spend my time doing something i loved: cooking & speaking out for veganism [#vegnewschat](#) -6:04 PM Aug 23rd, 2011

[mrpenguino](#) I started blogging when my Yelp reviews were taken down b/c I like to swear sometimes so i co-founded vegansaurus! [#VegNewsChat #vegnewschat](#) -6:04 PM Aug 23rd, 2011

[susanffvk](#) I started blogging after running several websites. Seemed the next step. More personal. [#vegnewschat](#) -6:04 PM Aug 23rd, 2011

[HealthyVoyager @VegNews](#) I started in 2005 as away to help vegans and other special diet travelers travel worry free :) [#vegnewschat](#) -6:03 PM Aug 23rd, 2011

[susanffvk @pickyeaterblog](#) Thanks! [#vegnewschat](#) -6:03 PM Aug 23rd, 2011 [susanffvk @FarmerMarketVeg](#) Aw, thanks! [#vegnewschat](#) -6:02 PM Aug 23rd, 2011

[pickyeaterblog @susanffvk](#) I've made so many of your recipes - love your blog! [#vegnewschat](#) -6:02 PM Aug 23rd, 2011

[AYINDE](#) heellllloooooo twitter'ers! [#vegnewschat](#) -6:02 PM Aug 23rd, 2011

[VegNews](#) Let's start with some basics: for our experts, why did you start blogging? [#VegNewsChat](#) -6:01 PM Aug 23rd, 2011

[TheSweetTomato](#) So excited to learn some great tips! [#vegnewschat #vegnewschat](#) -6:01 PM Aug 23rd, 2011

[yummyplants @vegnews](#) - thanks so much for hosting this! <3! [#vegnewschat](#) -6:01 PM Aug 23rd, 2011

[FarmerMarketVeg](#) Whooh! Love FatFreeVegan. [#vegnewschat](#) -6:01 PM Aug 23rd, 2011

[VegNews](#) Chloé Jo Davis ([@GirlieGirlArmy](#)) is the glamazon behind the compassionate living blog GirlieGirlArmy (<http://t.co/Ec0xsjf>). [#vegnewschat](#) -6:01 PM Aug 23rd, 2011

[easybeingvegan](#) Excited about this. [#vegnewschat](#) -6:01 PM Aug 23rd, 2011

[VegNews](#) Susan Voisin ([@susanffvk](#)) is the writer & photographer behind the gorgeous [#vegan](#) blog FatFreeVegan (<http://t.co/LZZAjBx>). [#vegnewschat](#) -6:01 PM Aug 23rd, 2011

[ManifestVegan](#) :) hello! [#VegNewsChat](#) [#vegnewschat](#) -6:01 PM Aug 23rd, 2011

[VegNews](#) [#Vegan](#) chef extraordinaire Ayinde Howell ([@AYINDE](#)) blogs at <http://t.co/VeeQn9d>. His recent pop-up cafe was a huge success! [#vegnewschat](#) -6:01 PM Aug 23rd, 2011

[VegNews](#) Kathy Patalsky ([@lunchboxbunch](#))'s food blog is amazing (<http://t.co/6k9NqZr>) & her carrot cake is VN's Sept+Oct cover. [#vegnewschat](#) -6:00 PM Aug 23rd, 2011

[pickyeaterblog](#) so excited to join! [#vegnewschat](#) -6:00 PM Aug 23rd, 2011

[VegNews](#) Carolyn Scott-Hamilton ([@HealthyVoyager](#)) is a web series star. She blogs at <http://t.co/z3R1p8h>. Cookbook debuts Jan. 2012. [#vegnewschat](#) -6:00 PM Aug 23rd, 2011

[HealthyVoyager](#) [@VegNews](#) Yay! [#vegnewschat](#) -6:00 PM Aug 23rd, 2011

[VegNews](#) VN Editor-at-Large Laura Beck ([@mrpenguino](#)) is a sassy lady writer extraordinaire. She blogs at: <http://t.co/vBdgnjI> [#vegnewschat](#) -6:00 PM Aug 23rd, 2011

[AYINDE](#) Yahoo! [#vegnewschat](#) -6:00 PM Aug 23rd, 2011

[VegNews](#) Allyson Kramer ([@ManifestVegan](#)) is a gluten-free guru. Her cookbook debuts Spring 2012. She blogs at <http://t.co/vm6pGn2> [#vegnewschat](#) -6:00 PM Aug 23rd, 2011

[VegNews](#) Welcome everyone to the Blog to Business! We're thrilled to introduce our fabulous [#vegan](#) blogging experts. Here we go! [#vegnewschat](#) -6:00 PM Aug 23rd, 2011

[closedlids](#) RT [@VegNews](#): Want to turn your blog into a business? Don't miss our awesome [#VegNewsChat](#) tonight with blogging's best & brightest! <http://t.co/vWYRADv> -5:59 PM Aug 23rd, 2011

[closedlids](#) RT [@jchenwriter](#): 30 minutes! [#VegNewsChat](#) w/ blogging superstars [@susanffvk](#) [@HealthyVoyager](#) [@mrpenguino](#) [@lunchboxbunch](#) [@ManifestVegan](#) [@AYINDE](#) [@GirlieGirlArmy](#) -5:58 PM Aug 23rd, 2011

[vegenista](#) RT [@VegNews](#): Want to turn your blog into a business? Don't miss our awesome [#VegNewsChat](#) tonight with blogging's best & brightest! <http://t.co/vWYRADv> -5:56 PM Aug 23rd, 2011

[susanffvk](#) If you get tired of my [#VegNewsChat](#) -ting go to <http://t.co/Ty5D726> to temp block me. I won't even know you did it...probably. -5:53 PM Aug 23rd, 2011

[Ian V](#) RT [@jchenwriter](#): 30 minutes! [#VegNewsChat](#) w/ blogging superstars [@susanffvk](#) [@HealthyVoyager](#)... <http://t.co/uiVyTjc> -5:51 PM Aug 23rd, 2011

[mrpenguino](#) Hey guys! I'm doing [#VegNewsChat](#) on turning ur blog into a biz but if u don't wanna hear my loud ass for the next hour: <http://t.co/8GvhYPH> -5:50 PM Aug 23rd, 2011

[work4veggies](#) RT [@jchenwriter](#): 30 minutes! [#VegNewsChat](#) w/ blogging superstars [@susanffvk](#) [@HealthyVoyager](#) [@mrpenguino](#) [@lunchboxbunch](#) [@ManifestVegan](#) [@AYINDE](#) [@GirlieGirlArmy](#) -5:48 PM Aug 23rd, 2011

[AYINDE](#) 7 mins till the [#vegnewschat](#)! if you don't want to be smshed with tweets go to <http://mutter.com> & temp block me. [#unblockl8tr](#) [#vegnewschat](#) -5:47 PM Aug 23rd, 2011

[susanffvk](#) If I'm quiet during the [#VegNewsChat](#), y'all will know it's because I'm too busy sneezing and chewing raw garlic & ginger. -5:44 PM Aug 23rd, 2011

[vegansaurus](#) RT [@jchenwriter](#): 30 minutes! [#VegNewsChat](#) w/ blogging superstars [@susanffvk](#) [@HealthyVoyager](#) [@mrpenguino](#) [@lunchboxbunch](#) [@ManifestVegan](#) [@AYINDE](#) [@GirlieGirlArmy](#) -5:43 PM Aug 23rd, 2011

[AYINDE](#) RT [@jchenwriter](#): 30 minutes! [#VegNewsChat](#) w/ blogging superstars [@susanffvk](#) [@HealthyVoyager](#) [@mrpenguino](#) [@lunchboxbunch](#) [@ManifestVegan](#) [@AYINDE](#) [@GirlieGirlArmy](#) -5:39 PM Aug 23rd, 2011

[ManifestVegan](#) RT [@jchenwriter](#): 30 minutes! [#VegNewsChat](#) w/ blogging superstars [@susanffvk](#)

[@HealthyVoyager](#) [@mrpenguino](#) [@lunchboxbunch](#) [@ManifestVegan](#) [@AYINDE](#) [@GirlieGirlArmy](#) -5:39 PM Aug 23rd, 2011

[jchenwriter](#) 30 minutes! [#VegNewsChat](#) w/ blogging superstars [@susanffvk](#) [@HealthyVoyager](#) [@mrpenguino](#) [@lunchboxbunch](#) [@ManifestVegan](#) [@AYINDE](#) [@GirlieGirlArmy](#) -5:36 PM Aug 23rd, 2011

[ManifestVegan](#) hey guys! about to get my [#VegNewsChat](#) on with some inspiring peeps. If you don't wanna see all my responses, go here: <http://t.co/0mNIh0k> -5:13 PM Aug 23rd, 2011

[sparrowmedia](#) RT [@BigCityVegan](#): Tonight's [@VegNews](#) [#VegNewsChat](#) also features [@lunchboxbunch](#) [@ManifestVegan](#) [@AYINDE](#) [@GirlieGirlArmy](#) <http://t.co/vNAKd0r> -4:07 PM Aug 23rd, 2011

[BigCityVegan](#) Tonight's [@VegNews](#) [#VegNewsChat](#) also features [@lunchboxbunch](#) [@ManifestVegan](#) [@AYINDE](#) [@GirlieGirlArmy](#) <http://t.co/vNAKd0r> -4:03 PM Aug 23rd, 2011

[BigCityVegan](#) TONIGHT [@VegNews](#) [#VegNewsChat](#) -how 2 turn ur blog in2 a biz- with [@susanffvk](#) [@HealthyVoyager](#) [@mrpenguino](#) <http://t.co/vNAKd0r> -4:01 PM Aug 23rd, 2011

[jchenwriter](#) [@marisamillerw](#) Thanks for RT the [#VegNewsChat](#)! -3:37 PM Aug 23rd, 2011

[AmberAvines](#) RT [@VegNews](#) Want to turn your blog into a business? Don't miss our awesome [#VegNewsChat](#) tonight @ 6PT w/blogging's best! -3:11 PM Aug 23rd, 2011

[marisamillerw](#) [@vegnews](#) chats are fun! RT [@jchenwriter](#) So excited to chat with our [#vegan](#) blogger experts during [#VegNewsChat](#) tonight 8/23 at 6pm PST! -3:10 PM Aug 23rd, 2011

[MarlaMeridith](#) [@VegNews](#) Who is blogging's best & brightest?? [#VegNewsChat](#) sounds cool :) -2:53 PM Aug 23rd, 2011