

## Food Photography 101 May 2012 Twitter Chat transcript

Wednesday, May 23 @ 6pm PST/9pm PST

Do you love photographing your amazing vegan meals, but want to take your skills to the next level? Or are you interested in starting your own food blog, but need some basic pointers on taking gorgeous images? The VegNews food photographers are here to answer all of your questions and provide tricks of the trade that will turn your photos from ho-hum to showstopping.

**Special Guests:** Hannah Kaminsky (<u>@BitterSweet</u>), Kathy Patalsky (<u>@lunchboxbunch</u>), Vanessa Rees (<u>@vkrees</u>), and Kate Echle (<u>@lechousauvage</u>).

## OFFICIAL TRANSCRIPT

(beginning of chat starts at the end)

- <u>about 2 hours ago</u> Handy food photo tips (lighting) from <u>@lechousauvage</u>: <u>http://t.co/ELnLGIpn</u> <u>#vegnewschat</u>
- <u>about 9 hours ago</u> How to Photograph Food Without a Fancy Camera <u>http://t.co/s9uwLNq7</u> via
   <u>@HuffPostFood</u> A good expansion to the <u>#vegnewschat</u> earlier
- <u>about 13 hours ago</u> Hey kids, to anyone who watched the <u>@vegnews</u> chat, this is for you! 1st http://t.co/k2IIVxkm & 2nd http://t.co/gYtdLsSF #vegnewschat Enjoy!
- <u>about 14 hours ago @dreenaburton</u> dang! That's so multi-tasking to the max. Hope you enjoyed the #Vegnewschat!
- <u>about 14 hours ago @brownvegan</u> You are welcome! Posted the first one now for finding window light. More to come... <u>http://t.co/k2IIVxkm #vegnewschat</u>
- <u>about 14 hours ago @VegNews</u> PS can't believe I missed tonight's <u>#VegNewsChat</u>! What a gr8 topic I want to know more about. Will check out hashtag stream.

- about 14 hours ago @VegNews @BitterSweet \_\_@findingvegan @vkrees @LeChouSauvage really fun & helpful chat, thanks! #vegnewschat about 14 hours ago @VegNews @BitterSweet \_\_@FindingVegan @vkrees @lechousauvage Thank you all! #vegnewschat about 14 hours ago @VegNews So excited for the monthly chats!! #vegnewschat <u>about 14 hours ago @VegNews</u> Q12: Absolutely! :-) <u>#VegNewsChat</u> about 14 hours ago @BitterSweet \_ Go lady vegan photographers is right! #Vegnewschat about 14 hours ago @OatmealBowl, we do chats every month! http://t.co/tvDhRVa5 #VegNewsChat about 14 hours ago Thank you! RT @vkrees: @VegNews And thanks @BitterSweet\_, @findingVegan, and @lechousauvage. Go lady vegan photographers! #Vegnewschat about 14 hours ago Great chat--tons of fun--thanks to all the photographers participating and to @VegNews #vegnewschat about 14 hours ago @VegNews is #VegNewsChat every week? Same time? about 14 hours ago @VegNews That was fun! Thanks. And thanks @BitterSweet , @findingVegan, and @lechousauvage. Go lady vegan photographers! #vegnewschat
- <u>about 14 hours ago</u> If it might be helpful, I am going to post a Kitchen Studio DIY tutorial on my blog shortly. HTH Pfhew that was quick! <u>#vegnewschat</u> xoxo

- <u>about 14 hours ago @VegNews @BitterSweet</u> <u>@FindingVegan @vkrees @lechousauvage</u> so awesome.. thanks! <u>#vegnewschat</u>
- <u>about 14 hours ago</u> <u>@VegNews</u> had a blast! Amazed it all worked out:) <u>#Vegnewschat</u>
- <u>about 14 hours ago</u> <3 <3 RT <u>@LeChouSauvage</u> YES! I love that people tell me my food looks and tastes good. THEN I tell them is is <u>#VEGAN</u>! Gotcha! <u>#vegnewschat</u>
- about 14 hours ago @VegNews @BitterSweet \_ @FindingVegan @vkrees @lechousauvage Not enough time for this great chat!! Thanks everyone! #vegnewschat
- <u>about 14 hours ago</u> <u>@VegNews</u> Thanks!!! Love chatting with you all, thanks for inviting me! <u>#vegnewschat</u>
- <u>about 14 hours ago</u> <u>@healthernauta</u> doesn't work for everything but I tend to prefer backlighting. Gives a nice soft glow <u>#Vegnewschat</u>
- <u>about 14 hours ago @HeatherNauta</u> I love it all as well! But I often light from the side and use a reflector of some kind on the other side. <u>#vegnewschat</u>
- <u>about 14 hours ago</u> <u>@VegNews</u> Thank you for inviting me! I hope I didn't lag too much in my answers. Good night all! <u>#vegnewschat</u>
- <u>about 14 hours ago</u> A very special thanks to photographers <u>@BitterSweet</u> <u>@FindingVegan</u> <u>@vkrees</u> <u>@lechousauvage</u> for making veganism look so good! <u>#vegnewschat</u>
- <u>about 14 hours ago</u> That flew by—we're out of time. Thanks so much to everyone who participated tonight! Great questions, great tips! <u>#VegNewsChat</u>
- <u>about 14 hours ago @HeatherNauta</u> I love it all! Back lighting is great for drink shots or when a glass is towards the back of photo <u>#vegnewschat</u>

about 14 hours ago Do you prefer side, front or back lighting for most of your food shots? or do you always fill w flash or reflectors? #vegnewschat about 14 hours ago RT @VegNews: Good one! RT @LeChouSauvage @VegNews and add lots of salt to the water for the color pop <u>#VegNewsChat</u> House about 14 hours ago RT @VegNews: Could you explain what a bounce card does? RT @madcapcupcake Use napkins and menus as bounce cards. #vegnewschat about 14 hours ago sometimes shooting something up close can make it look unappetizing. Just depends on the story you want to convey. #vegnewschat about 14 hours ago Not bad, we're here to chat! RT @AstigVegan oops didn't know #VegNewsChat questions are only for the guest experts. My bad =) #VegNewsChat about 14 hours ago I definitely consider taking beautiful photos of vegan food to be a form of activism! Baketivism at its best <3 @VegNews #vegnewschat about 14 hours ago oops didn't know #VegNewsChat questions are only for the guest experts. My bad =) about 14 hours ago @HeatherNauta for me, ya just gotta look at food & ask yourself what side of it looks the best and it becomes clear #vegnewschat about 14 hours ago @HeatherNauta if something is more spread like ingredients/dish components or a table of multiple dishes = overhead for me. #vegnewschat about 14 hours ago @healthernauta dishes with many components or garnishes are often easier to see/understand when viewed from top down #Vegnewschat about 14 hours ago Great Q! RT <u>@HeatherNauta</u> what kinds of dishes do you tend to shoot overhead vs

side? #VegNewsChat

about 14 hours ago RT @HeatherNauta: what kinds of dishes do you tend to shoot overhead vs side? #vegnewschat about 14 hours ago A12: yes! Images can speak louder than words. And a good vegan food photo can make a vegan critic stop & say "that is vegan?!" #vegnewschat about 14 hours ago oh dear ;-) RT @findingvegan: A11:Editing photo submissions for Finding Vegan I can just look at an image and know who took it! #vegnewschat about 14 hours ago what kinds of dishes do you tend to shoot overhead vs side? #vegnewschat about 14 hours ago @VegNews Absolutely. I've tried lots of forms of activism... I think I've gotten the best response from vegan food porn pics =) #vegnewschat about 14 hours ago RT @VegNews: Q12: Do you consider taking great #vegan food photos a form of activism? #VegNewsChat about 14 hours ago RT @VegNews: We have 10 minutes left with our amazing #vegan food photography experts. Get your questions in now! #vegnewschat about 14 hours ago Q12 Yes yes and YES! I love that people tell me my food looks and tastes good. THEN I tell them is is <u>#VEGAN</u>! Gotcha! <u>#vegnewschat</u> about 14 hours ago Q12: absolutely! Nothing motivates others to consider veganism like the promise of delicious, stunning food! #Vegnewschat about 14 hours ago We have 10 minutes left with our amazing #vegan food photography experts. Get your questions in now! #vegnewschat

about 15 hours ago Q12: Do you consider taking great #vegan food photos a form of activism?

#VegNewsChat

- <u>about 15 hours ago</u> A11: Style just happens. Editing photo submissions for Finding Vegan I can just look at an image and know what blogger took it! <u>#vegnewschat</u>
- about 15 hours ago <u>@VegNews</u> Of course! <u>@Pinterest</u> gives tons of ideas & inspirations..but it's hard to stop looking & start creating <u>#conundrum #VegNewsChat</u>
- <u>about 15 hours ago</u> A11 If you are true to who you are and what you like your style will come. <u>#vegnewschat</u> I personally love color and texture & old things:)
- <u>about 15 hours ago @VegNews</u> I think the hardest part is finding your own style and sticking to it. For me, I had to just keep practicing! <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Q11: I shoot what I like and style accordingly! I'm just drawn to bright colors and simple patterns, etc. Style evolves in time <u>#Vegnewschat</u>
- <u>about 15 hours ago @vegnews</u> Always great on <u>@ohsheglows #vegnewschat</u>
- <u>about 15 hours ago</u> oops, A10: <u>@VegNews</u> I go to it for inspiration! So, so much photo inspiration. <u>http://t.co/R2xH35F4 #vegnewschat #vegnewschat</u>
- <u>about 15 hours ago</u> Q11: You are all such talented photographers, how do you make your photography styles distinct? <u>#VegNewsChat</u>
- <u>about 15 hours ago @VeggieFixation</u> brown and dk green are my favs. good lighting and complimentary color garnishes. Try a radish slice! <u>#vegnewschat</u>
- <u>about 15 hours ago</u> "<u>@VegNews</u> Q10: <u>@Pinterest</u> has totally exploded. How do you use it creatively? <u>Has it changed how you conceive of photos? <u>#VegNewsChat</u>"</u>
- <u>about 15 hours ago @VegNews</u> I go to it for inspiration! So, so much photo inspiration. http://t.co/R2xH35F4 #vegnewschat

- about 15 hours ago a10 I love it for ideas & I SHOULD be using it to introduce my recipes/photos to the public. However in is a black hole of time #vegnewschat
   about 15 hours ago @VegNews @findingvegan Beautiful! #vegnewschat
   about 15 hours ago Any tips on helping foods that are brown or dark green to not look dull when photographing? #vegnewschat
- <u>about 15 hours ago</u> How long have you been taking photos? How far in did you start feeling your confidence shift? <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Q10: made an account on pinterest, but I personally can't quite get into it.
   <u>#Vegnewschat</u>
- about 15 hours ago A9: & Avo Sweet Potato Veggie Burger. Everything just worked that day. And I luv
  the recipe, which helps! <a href="http://t.co/bGyhSkhF">http://t.co/bGyhSkhF</a> #vegnewschat
- about 15 hours ago We love it too! <a href="http://t.co/i4Pj9tjl@findingvegan">http://t.co/i4Pj9tjl@findingvegan</a> My Carrot Cake shot that was on the cover of <a href="https://www.evenue.com/wegNews">@VegNews</a>! Made my year :) <a href="https://www.evenue.com/wegnewschat">#vegnewschat</a>
- <u>about 15 hours ago</u> <u>@WannabeChefEvan</u> love it! <u>#vegnewschat</u>
- about 15 hours ago Q10: <u>@Pinterest</u> has totally exploded. How do you use it creatively? Has it changed how you conceive of photos? <u>#VegNewsChat</u>
- about 15 hours ago No kidding! And I don't even have an iPhone! RT @LeChouSauvage @dreenaburton and Instagram is like crack #vegnewschat
- about 15 hours ago A9: I really love this one. Don't know why. It's my desktop now. Nice to wake up to :-) #vegnewschat http://t.co/lRnCmv09

- <u>about 15 hours ago @madcapcupcake</u> Photoshop, and Lightroom are major go tos for m. Aperture is good too. <u>#vegnewschat</u>
- about 15 hours ago A10: Probably the strawberries: <a href="http://t.co/SoT2A8ao">http://t.co/SoT2A8ao</a> That one was a technical challenge for me! <a href="#wegnewschat">#wegnewschat</a>
- <u>about 15 hours ago @dreenaburton</u> and Instagram is like crack <u>#vegnewschat</u>
- <u>about 15 hours ago</u> I use Photoshop for editing but I know not everyone is ready to make that investment. Check out Scarab Darkroom, it's free! <u>#vegnewschat</u>
- <u>about 15 hours ago</u> A9: My Carrot Cake shot that was on the cover of <u>@VegNews</u>! Made my year:) <u>#vegnewschat</u>
- <u>about 15 hours ago @dreenaburton</u> Yes and no. I do most of my personal pics with my phone these days because my professional camera is like 10 lbs <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Q9: really can't choose a single Photo, but favorite subject is ice cream, no doubt <u>#Vegnewschat</u>
- <u>about 15 hours ago</u> A9 my favorite photo is the first photo I ever had in <u>@VegNews</u> magazine!! <3 <u>#vegnewschat</u>
- <u>about 15 hours ago</u> RT <u>@gowricurry</u>: <u>@VegNews http://t.co/RJ9sXuTp</u> is a great vegetarian & vegan food blog with fabulous photography <u>#vegnewschat</u>
- <u>about 15 hours ago @LeChouSauvage @TheBlissfulChef</u> Do you do most of your photography with iPhone? <u>#vegnewschat</u>
- about 15 hours ago @AstigVegan http://t.co/9QEDczof #vegnewschat

- about 15 hours ago @dreenaburton haha, all thanks to my typos- I mean , creativity;) #Vegnewschat
   about 15 hours ago @dreenaburton haha, all thanks to my typos- I mean , creativity;) #Vegnewschat
   about 15 hours ago Q8 I love Have cake will travel, La Buena Vida, Mauie Kay (photographer), Pinterest (not a blog but addicting) and more #vegnewschat
   about 15 hours ago @BitterSweet agreed! #vegnewschat
   about 15 hours ago YES! Love this site, too RT @VegNews: Here to help! http://t.co/bS9WFzEo RT
- @BitterSweet Q8: Have Cake Will Travel #vegnewschat
- about 15 hours ago @BitterSweet think you should coin beautific Hannah! #vegnewschat
- <u>about 15 hours ago</u> Oh wow, I agree RT <u>@gowricurry @VegNews http://t.co/G6OHVR7t</u> is a great vegetarian & vegan food blog with fabulous photography <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Here to help! <u>http://t.co/QbtBP05z</u> RT <u>@BitterSweet</u> Q8: can't link from here, but Have Cake Will Travel <u>#VegNewsChat</u>
- <u>about 15 hours ago</u> A8: Ashley from Oh Ladycakes! <u>http://t.co/KkTo5POf</u> <3 her. Adorable photos. <u>#vegnewschat</u>
- <u>about 15 hours ago</u> <u>@TheBlissfulChef</u> Thanks! Instagram, camera+, lightmeter, Nikon learn & explore app, PS Express all iphone apps I recommend <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Good to know! RT <u>@madcapcupcake</u>: <u>@VegNews</u> a bounce card (like a white board) will fill in shadows and even out lighting. <u>#vegnewschat</u>

- <u>about 15 hours ago</u> RT <u>@VegNews</u>: Q8: What are some great <u>#vegan</u> food blogs that you admire for the photography? <u>#vegnewschat</u>
- <u>about 15 hours ago</u> \*beautiful <u>#Vegnewschat</u>
- <u>about 15 hours ago @VegNews http://t.co/RJ9sXuTp</u> is a great vegetarian & vegan food blog with fabulous photography <u>#vegnewschat</u>
- <u>about 15 hours ago @vkrees</u> hahah! I only seem to get Pinterest traffic when <u>@VegNews</u> pins me ;-) Do you pin your food yourself? <u>#vegnewschat</u>
- <u>about 15 hours ago @veganmiam</u> 35 is good but I find it a little wide. It definitely serves it's purpose for a table scape and not a close up <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Q8: ah, SO many. I'm so proud of all the vegan bloggers out there. They have truly stepped it up even in the past few years!! <u>#vegnewschat</u>
- <u>about 15 hours ago @BitterSweet</u> <u>@heathernauta</u> yah, i don't find i need to sharpen =) looks fine w/o <u>#vegnewschat</u>
- about 15 hours ago Q8: can't link from here, but Have Cake Will Travel is a beatific blog #Vegnewschat
- <u>about 15 hours ago</u> <u>@VegNews</u> ohsheglows <u>#vegnewschat</u>
- <u>about 15 hours ago @HeatherNauta @VegNews</u> I like to use selective sharpening in my photos just the areas of focus. <u>#vegnewschat</u>
- <u>about 15 hours ago @rosewaterthyme</u> most of my traffic comes from pintrest. people just love food porn! #vegnewschat

bout 15 hours ago A little cropping goes a long way. #vegnewschat about 15 hours ago @HeatherNauta no way, I find many photos end up oversharpened. Just get it in focus to begin with and you're golden #Vegnewschat about 15 hours ago @rosewaterthyme yup, finding a way to squeeze in some color and depth is your best bet. Bread, muffins, hot cereal... #vegnewschat about 15 hours ago Q8: What are some great #yegan food blogs that you admire for the photography? about 15 hours ago Love it! RT @LeChouSauvage: A7 Height + a pretty w/ a garnish is just like a tall handsome man in a hat—no one turns that down! #VegNewsChat about 15 hours ago @VegNews a bounce card (either bought or makeshift, like a white board) will fill in shadows and even out lighting. #vegnewschat about 15 hours ago @Corinne Bowen I love Instagram so check that out first of all... It has great filters for adding some extra oomph! #vegnewschat about 15 hours ago Another great #food #photography tip: RT "@LeChouSauvage: Brown/ tan foods are worst. Use bright colored garnish #vegnewschat about 15 hours ago @theblissfulchef I think it's better to go with what's simple and works, personally. #vegnewschat about 15 hours ago @WannabeChefEvan add in bright colored veggies and pile high in a bowl. mmm! #vegnewschat about 15 hours ago @VegNews aww thanks you! It may be tough but I do love a challenge still **#Vegnewschat** 

- about 15 hours ago @findingvegan beige foods are the worst!! #vegnewschat
- <u>about 15 hours ago</u> RT <u>@Corinne Bowen</u>: Any iPhone photo tips (no camera here!)? What's the next best thing to natural light? <u>#vegnewschat</u>
- <u>about 15 hours ago</u> A7 and pile the food high. Height and a pretty w/ a garnish is just like a tall handsome man in a hat. no one turns that down! <u>#vegnewschat</u>
- <u>about 15 hours ago</u> A7 Quinoa never looks good. <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Did your sites grow as a result of your great photos and recipes? Or were there other things you did to be successful? <u>#vegnewschat</u>
- <u>about 15 hours ago</u> do you always sharpen digital images in editing? I know I should, but I can't visually see the difference... <u>#vegnewschat</u>
- <u>about 15 hours ago</u> A7: brothy soups can be tricky because they reflect glare. Beige foods can be tough too. <u>#vegnewschat</u>
- <u>about 15 hours ago</u> a7 recently did an "ugly food" section a<u>@the</u> photo wkshp in my studio. Brown/ tan foods are worst. Use bright colored garnish <u>#vegnewschat</u>
- about 15 hours ago @BitterSweet , one of your casserole shots is one of our all-time faves! <a href="http://t.co/tGpX3lRg">http://t.co/tGpX3lRg</a> #Vegan Mac 'n' Cheese! #VegNewsChat
- <u>about 15 hours ago</u> A7: I think pizza is a tough one to photograph. Something about the shape of it... <u>#vegnewschat</u>
- <u>about 15 hours ago @vkrees</u> At home I've been known to use VegNews magazine;) as a bounce #vegnewschat

- <u>about 15 hours ago</u> top tips for composition? <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Could you explain what a bounce card does? RT <u>@madcapcupcake</u> Use napkins and menus as bounce cards. <u>#vegnewschat</u>
- <u>about 15 hours ago @HeatherNauta</u> It is always better to keep it simple. Simple plating and background will make the food the detail <u>#vegnewschat</u>
- <u>about 15 hours ago</u> A6: I like <u>@madcapcupcake</u>'s tip of using napkins and menus as bounce! <u>#vegnewschat</u>
- <u>about 15 hours ago</u> A7: casseroles are the worst for me. So much mush in a big dish and often messy <u>#Vegnewschat</u>
- <u>about 15 hours ago</u> Great tip for iPhone <u>#food</u> photos at restaurants! RT "<u>@madcapcupcake</u>: <u>@VegNews</u> Use napkins and menus as bounce cards. <u>#vegnewschat</u>
- about 15 hours ago Q6 bring a portable mirror to shine light on food, use the photoshop app, put food near a candle or light source when out #vegnewschat
- <u>about 15 hours ago</u> A6: Request an outdoor table or one by a window. Plan on eating at lunch instead of dinner if you want to "tweet" your meal:) <u>#vegnewschat</u>
- about 15 hours ago RT @vkrees: @VeggieNextDoor I think editing helps a lot. I use lightroom and photoshop. #vegnewschat
- about 15 hours ago Q6: can't help here; my camera phone photos look like junk #Vegnewschat
- <u>about 15 hours ago</u> RT <u>@vkrees</u>: A5: Hmmm... Don't photograph food that had "died" ...Like brown avocado or limp lettuce. It just looks sad. =( <u>#vegnewschat</u>

about 15 hours ago Q7: What are the most difficult foods to shoot? What shot was your biggest challenge? #VegNewsChat about 15 hours ago @VegNews Use napkins and menus as bounce cards. #vegnewschat about 15 hours ago @TheHealthyApple I live in Ohio. Are light is always tough! We have more days of rain than Seattle. lol #vegnewschat about 15 hours ago @findingvegan I'd love to hear more about editing! I have photoshop, but don't use it much #vegnewschat about 15 hours ago @BitterSweet I agree- the tungsten looks so off! #vegnewschat about 15 hours ago @VeggieNextDoor I think editing helps a lot. I use lightroom and photoshop. #vegnewschat about 15 hours ago @healthernauta keep it simple. Take a second closeup of just the food #Vegnewschat about 15 hours ago @findingvegan If you don't have adobe products Aperture is nice for MAC users too. I like to crop in camera ... #vegnewschat #timesaver about 15 hours ago @LeChouSauvage Same here but in the winters natural light is tough so I've heard a mix bt tungsten and fluorescent #vegnewschat about 15 hours ago Q6: How can we take better mobile phone photos of our amazing #vegan food while we're on the go at a restaurant or at home? #vegnewschat

about 15 hours ago @VeggieNextDoor Editing is very important! & easier than u think. Photoshop

Elements is fab 2 tweak lighting, color & cropping #vegnewschat

about 15 hours ago A5: Hmmm... Don't photograph food that had "died" ...Like brown avocado or limp lettuce. It just looks sad. =( #vegnewschat about 15 hours ago Food photo sites reject shots b/c composition is too tight - but it's hard to get the detail in that tiny square... tips? #vegnewschat about 15 hours ago @LeChouSauvage I hear from @theblissfulchef that you're an iPhone pro, have you blogged about any tips? #vegnewschat about 15 hours ago RT @findingvegan: When shooting smoothies/drinks - stick glasses in freezer to get frosted over look -also helps delay melting. #vegnewschat about 15 hours ago RT @findingvegan A3: When shooting smoothies/drinks—stick glasses in freezer to get that frosted look—also helps delay melting. #VegNewsChat about 15 hours ago & crispness RT @VegNews: Secret tip we love! RT @vkrees: when photographing veggies, undercook them to help retain color. =) #vegnewschat about 15 hours ago @rosewaterthyme I usually cook a few dishes at once- then shoot or I just take pictures of meals I cook on occasion #vegnewschat about 15 hours ago @thehealthyapple neither is recommended as they give strange color casts #Vegnewschat about 15 hours ago @TheHealthyApple I suggest natural light if possible. It is always the best. <u>#vegnew</u>schat <u>about 15 hours ago @TheHealthyApple</u> if you can't do daylight, tungsten over fluorescent =) #vegnewschat

about 15 hours ago @Corinne Bowen I've used one but found it limiting #vegnewschat

about 15 hours ago A3: When photoshooting smoothies/drinks - stick glasses in freezer to get that frosted over look - also helps delay melting. #vegnewschat about 15 hours ago A5: never have the food, the star, put of focus! #Vegnewschat about 15 hours ago RT @vkrees: A4: reflector (aka aluminum foil or white piece of paper) to bounce daylight into the shadow area! helps a lot! #vegnewschat about 15 hours ago A5 over thinking things and not varying size and color. no nos for me! #vegnewschat about 15 hours ago @VegNews Do you suggest tungsten or flourescent lighting for food? #vegnewschat about 15 hours ago I've never edited my photos. How important is photo-editing? What adjustments do you typically make? And software recs please! #vegnewschat about 15 hours ago @rosewaterthyme one recipe and one shoot per day for me. #vegnewschat about 15 hours ago I keep hearing about light boxes. Anyone use one? #vegnewschat about 15 hours ago A4 you can make a great make shift studio in your kitchen, bedroom or dare I say bathroom window? anywhere! #vegnewschat about 15 hours ago @LeChouSauvage love it! #vegnewschat about 15 hours ago Q5: In addition to never using the flash, what are other absolute no-nos? #VegNewsChat

- <u>about 15 hours ago</u> RT <u>@vegnews</u>: Secret tip we love! RT <u>@vkrees</u>: when photographing veggies, <u>undercook them</u> to help retain color. =) <u>#vegnewschat</u>
- <u>about 15 hours ago</u> <u>@vkrees</u> Ha! I just posted aboput that here <u>http://t.co/iuao6JFZ</u> <u>#vegnewschat</u>
- <u>about 15 hours ago @MandySroka</u> i've seen GORGEOUS iphone food photos. a little iphone tripod helps a lot to reduce blur. <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Great idea! RT <u>@vkrees</u>: A4: reflector (aka aluminum foil or white piece of paper) to bounce daylight into the shadow area! <u>#vegnewschat</u>
- <u>about 15 hours ago @MandySroka</u> well natural light is my fave but I rather have a dark food photo than a flash food photo. Don't use <u>#flash</u>:) <u>#vegnewschat</u>
- <u>about 15 hours ago</u> RT <u>@LeChouSauvage</u>: <u>@VegNews</u> and add lots of salt to the water for the color pop <u>#vegnewschat</u>
- about 15 hours ago @TheBlissfulChef simple is never boring if done right #vegnewschat
- <u>about 15 hours ago</u> A4: reflector (aka aluminum foil or white piece of paper) to bounce daylight into the shadow area! helps a lot! <u>#vegnewschat</u>
- <u>about 15 hours ago</u> What's your routine?.. Do you do all your cooking and photos for a few posts at one time, or do you only style one recipe/day? <u>#vegnewschat</u>
- <u>about 15 hours ago</u> RT <u>@Corinne\_Bowen</u>: Any iPhone photo tips (no camera here!)? What's the next best thing to natural light? <u>#vegnewschat</u>
- <u>about 15 hours ago</u> I use a Canon 7D EOS with various lenses. A macro zoom & a 50MM 1.2L I have a good tripod but rarely use it to shoot. <u>#vegnewschat</u>

about 15 hours ago @BitterSweet I think someone can get by using a nifty fifty (50mm lens) for food too. It is the lens I started with & love #vegnewschat about 15 hours ago Good one! RT @LeChouSauvage @VegNews and add lots of salt to the water for the color pop #VegNewsChat about 15 hours ago Same goes for pasta so it doesnt look limp! RT @vkrees: A4: when photographing veggies, undercook them to help retain color. #Vegnewschat about 15 hours ago @LeChouSauvage what are some of your basic tips for composition? #vegnewschat about 15 hours ago I started using wood cutting board for all shots to keep it simple & bc I'm not good at styling. Acceptable or too boring? #vegnewschat about 15 hours ago RT @vkrees: A4: well us vegans cook lots of veggies! when photographing veggies, undercook them to help retain color. =) #vegnewschat about 15 hours ago @VegNews and add lots of salt to the water for the color pop #vegnewschat about 15 hours ago Q4: not much- just a solid dslr camera and lens. I prefer macro or telephoto for food. The rest is a bonus. #Vegnewschat about 15 hours ago Secret tip we love! RT @vkrees: when photographing veggies, undercook them to help retain color. =) #vegnewschat about 15 hours ago A2. Lighting is key, composition and focus are the most important things to me. You don't necessarily need great props. #vegnewschat

about 15 hours ago A4: well us vegans cook lots of veggies! when photographing veggies, undercook

them to help retain color. =) #vegnewschat

- <u>about 15 hours ago</u> Q4: Speaking of tripods and such, what is your essential equipment? <u>#VegNewsChat</u>
- <u>about 15 hours ago</u> Q3: style food u want 2 eat. ..if u r excited to plow through shooting to enjoy the food, then u r probably on the right track! <u>#vegnewschat</u>
- <u>about 15 hours ago @BitterSweet</u> <u>@theblissfulchef</u> I agree, I don't find it to be a requirement. Use one 9 out of 10 times. <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Q3: fresh herbs over the top of dishes do wonders. Keep food moist and bright to look fresh. Don't go crazy with garnishes <u>#Vegnewschat</u>
- <u>about 15 hours ago</u> RT <u>@jchenwriter</u>: <u>#Vegan</u> food photography chat with <u>@LeChouSauvage</u> <u>@vkrees</u> <u>@lunchboxbunch</u> <u>@BitterSweet</u> on 5/23 6pm PT at <u>#vegnewschat http://t.co/TSi8o4nt</u>
- <u>about 15 hours ago</u> Any iPhone photo tips (no camera here!)? What's the next best thing to natural light? <u>#vegnewschat</u>
- about 15 hours ago Great tip! RT @vkrees A2: Also study the work of bloggers you love and figure why you like them and keep coming back. #VegNewsChat
- <u>about 15 hours ago @theblissfchef</u> it's a good investment, but I don't use one 95% of the time, so don't stress over it <u>#Vegnewschat</u>
- <u>about 15 hours ago @TheBlissfulChef</u> yes! <u>http://t.co/fHYaJ3PA</u> this baby has worked for me time & time again. \$50 <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Q3: To our food photographers, what are some basic tips for making <u>#vegan</u> food look visually appealing? <u>#vegnewschat</u>
- <u>about 15 hours ago @VegNews @Bittersweet</u> A2: agree! Art and what makes a "good photo" is truly in the eye of the beholder. <u>#vegnewschat</u>

- <u>about 15 hours ago</u> A2: <u>@BitterSweet</u>, agreed! Also study the work of bloggers you love and figure why you like them and keep coming back. <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Most ppl say a good tripod is essential in food photography but I don't have \$400 to spend on that. Suggestions? <u>#vegnewschat</u>
- <u>about 15 hours ago</u> RT <u>@BitterSweet</u>: A2: dont worry about making everything perfect. It wont be; having fun is more impt so post what you love <u>#vegnewschat</u>
- <u>about 15 hours ago</u> I love seeing photos with great use of color, texture...unique serving pieces. <u>#vegnewschat</u>
- <u>about 15 hours ago @BitterSweet</u>, that advice works in a lot of areas in life! Love it! <u>#VegNewsChat</u>
- <u>about 15 hours ago</u> A2: Use white plates when in doubt, get friendly w/ natural lighting, use yummy colorful food, invest in a good camera + lens! <u>#vegnewschat</u>
- <u>about 15 hours ago</u> A2: I encourage newbie food bloggers to incorporate their personal stories. Reading a recipe w/o a story is boring to me. <u>#vegnewschat</u>
- <u>about 15 hours ago</u> A2: don't worry about making everything perfect. It wont be; having fun is more important so post what you love <u>#Vegnewschat</u>
- about 15 hours ago I've been interested in cooking for as long as I can remember. I enjoy food photos because it allows you to be very creative... <u>#vegnewschat</u>
- <u>about 15 hours ago @VegNews</u> A1 The food porn is irresistible. <u>#VegNewsChat</u>
- <u>about 15 hours ago</u> Q2: Since you all started out as bloggers, what are the tips that you'd give newbie food bloggers? <u>#VegNewsChat</u>

- <u>about 15 hours ago @VegNews</u> A1: I suppose my intrest began during VeganMofo month! That is when I first decided to try food blogging. <u>#vegnewschat</u>
- <u>about 15 hours ago</u> I started my blog before even thinking about the photography part. I soon realized how crucial good photos are in a food blog.. <u>#vegnewschat</u>

about 15 hours ago @VegNews Hello to all! #vegnewschat

- <u>about 15 hours ago</u> A1: just started shooting to document results of recipes and it became so much more <u>#Vegnewschat</u>
- <u>about 15 hours ago</u> Hi everyone, so happy to have made it to the chat! Thanks for inviting me <u>@VegNews #Vegnewschat</u>
- <u>about 15 hours ago</u> Q1: Let's start at the beginning: How did you all get interested in food photography? <u>#VegNewsChat</u>
- about 15 hours ago This is my first chat!!! such a great topic I had to join in #vegnewschat #vegnewschat
- <u>about 15 hours ago</u> Hello everyone! <u>#vegnewchat</u> =) <u>#vegnewschat</u>
- about 15 hours ago Welcome Hannah Kaminsky (@BitterSweet ), vegan cookbook author and VN columnist! Her food blog is <a href="http://t.co/Db0EpTPC">http://t.co/Db0EpTPC</a> #vegnewschat
- about 15 hours ago @Corinne Bowen @VegNews @lunchboxbunch @lechousauvage @vkrees @bittersweet So excited for this chat! #vegnewschat
- <u>about 15 hours ago</u> Hello Kate Echle (<u>@LeChouSauvage</u>), a food, fashion, lifestyle & travel photographer. View her work at <a href="http://t.co/UomuGrBM">http://t.co/UomuGrBM</a>. #vegnewschat

- about 15 hours ago Hi Vanessa Rees (@vkrees), a New York-based food and wedding photographer!
  You can find her work at <a href="http://t.co/aXKSTqBf">http://t.co/aXKSTqBf</a>, #vegnewschat

  about 15 hours ago Hi everyone! #vegnewschat

  about 15 hours ago hi! happy to be chatting with you guys! #vegnewschat

  about 15 hours ago RT @VegNews: Welcome to our Food Photography Twitter Chat! So excited to have such fantastic experts this evening! #VegNewsChat
- <u>about 15 hours ago</u> Welcome to our Food Photography Twitter Chat! So excited to have such fantastic experts this evening! <u>#VegNewsChat</u>
- <u>about 15 hours ago</u> Welcome Kathy Patalsky (<u>@FindingVegan</u>), a food photographer who is writing a cookbook. View her work at <a href="http://t.co/2sfLmwjW">http://t.co/2sfLmwjW</a>. <u>#vegnewschat</u>
- <u>about 15 hours ago</u> Looking forward to <u>#vegnewschat</u> Thanks <u>@VegNews</u> for hosting. Definitey can use some food photo tips:-)
- about 15 hours ago #vegnewschat
- <u>about 15 hours ago</u> So pumped about food photography tweetchat in 5 min w/ <u>@VegNews</u> <u>@lunchboxbunch @lechousauvage</u> <u>@vkrees @bittersweet \_#vegnewschat</u>
- <u>about 15 hours ago</u> I will be tweeting via this account for the <u>#VegNewsChat</u> on Photography that starts in ten minutes! (in place of <u>@lunchboxbunch</u>)
- <u>about 16 hours ago</u> Uh oh, going through customs. Might be a little bit late to the <u>#vegnewschat</u>

- about 16 hours ago @LeChouSauvage Hi Kate! So excited for the #vegnewschat but it starts at 6pm PT. Can you wait 55 more minutes for us? Thanks!!! about 16 hours ago @BitterSweet and here I was going to blame my typos on the wine. Why didn't I think of that? lol #VegNewsChat about 16 hours ago @madcapcupcake OK but seriously, I like the changing the sterotype that all vegan food is ugly & tastes bad. #EatWithYourEyes #VegNewsChat about 16 hours ago @madcapcupcake I love photographing food because it doesn't talk back! #vegnewschat about 16 hours ago RT @jchenwriter: Less than 2 hours until our food photography #vegnewschat w/ @lunchboxbunch @lechousauvage @vkrees @bittersweet . Join @VegNews at 6pm PT! about 17 hours ago Ready! Join @vegnews for a #VegNewsChat with @vkrees @BitterSweet @lunchboxbunch @jchenwriter & me @lechousauvage http://t.co/DR9en4zT about 17 hours ago RT @findingvegan: #VegNewsChat tonight on Vegan Food Photography! 6pm PST Details on how to join the conversation: <a href="http://t.co/ZwNkdEwM">http://t.co/ZwNkdEwM</a> H8 <u>about 17 hours ago</u> RT <u>@findingvegan</u>: <u>#VegNewsChat</u> tonight on Vegan Food Photography! 6pm PST Details on how to join the conversation: <a href="http://t.co/GYsbSFj5">http://t.co/GYsbSFj5</a> about 17 hours ago #VegNewsChat tonight on Vegan Food Photography! 6pm PST Details on how to join the conversation: http://t.co/GYsbSFj5
- <u>about 17 hours ago</u> RT <u>@jchenwriter</u>: Less than 2 hours until our food photography <u>#vegnewschat</u> w/ <u>@lunchboxbunch</u> <u>@LeChouSauvage</u> <u>@vkrees</u> <u>@bittersweet</u>. Join...
- <u>about 17 hours ago</u> Less than 2 hours until our food photography <u>#vegnewschat</u> w/ <u>@lunchboxbunch</u> <u>@lechousauvage</u> <u>@vkrees</u> <u>@bittersweet</u> . Join <u>@VegNews</u> at 6pm PT!

about 18 hours ago Tell us what you love about photographing food #vegnewschat

• <u>about 18 hours ago</u> Great! Ask our experts anything you want. RT <u>@madcapcupcake</u> Looking forward to listening in on tonight's food <u>#photography #vegnewschat</u> <3

about 18 hours ago Looking forward to listening in on tonight's food #photography #vegnewschat <3

about 18 hours ago RT @jchenwriter: #Vegan food photography chat with @LeChouSauvage @vkrees @lunchboxbunch @BitterSweet on 5/23 6pm PT at #vegnewschat http://t.co/TSi8o4nt

<u>about 19 hours ago</u> Excited for the <u>#vegnewschat</u> on food photography tonight!