

# VegNews magazine

The premier vegetarian lifestyle magazine, VegNews is pleased to announce the winners of the 2010 **VegNews Magazine Best of Show Awards**. With more than 600 submissions at the industry's largest natural products trade show, Expo West, our team of editors tasted and debated all weekend long to determine this year's **12 hottest new vegetarian products**. Winners receive bragging rights plus a beautiful framed award, a feature in the July+August 2010 issue of VegNews, and excellent publicity generated through the awards. Congratulations to all!

## Best of Show Award Winners 2010

### **CACAO TEA**

EastBluff Trading Co.  
[eastblufftrading.com](http://eastblufftrading.com)

### **MEAN GREENZ**

Zukes  
[zukes.com](http://zukes.com)

### **CHARCOAL DETOX SOAP**

SoCal Cleanse  
[socialcleanse.com](http://socialcleanse.com)

### **REVITAPOP**

RevitaPOP  
[revitapop.com](http://revitapop.com)

### **CHOCOLATE HAZELNUT BUTTER**

Justin's  
[justinsnutbutter.com](http://justinsnutbutter.com)

### **RICE MACARONI WITH NON-DAIRY CHEEZE**

Amy's Kitchen  
[amyskitchen.com](http://amyskitchen.com)

### **COCONUT WATER SORBET**

Turtle Mountain  
[turtlemountain.com](http://turtlemountain.com)

### **SEA SALT & VINEGAR KALE CHIPS**

Kaia Foods  
[kaiafoods.com](http://kaiafoods.com)

### **DUODISH**

Earth Friendly Products  
[ecos.com](http://ecos.com)

### **SVELTE**

CalNaturale  
[sveltebrand.com](http://sveltebrand.com)

### **MANDARIN ORANGE CRISPY CHICK'N**

Garden Protein International  
[gardein.com](http://gardein.com)

### **TOFURKY PIZZA**

Turtle Island Foods  
[tofurky.com](http://tofurky.com)